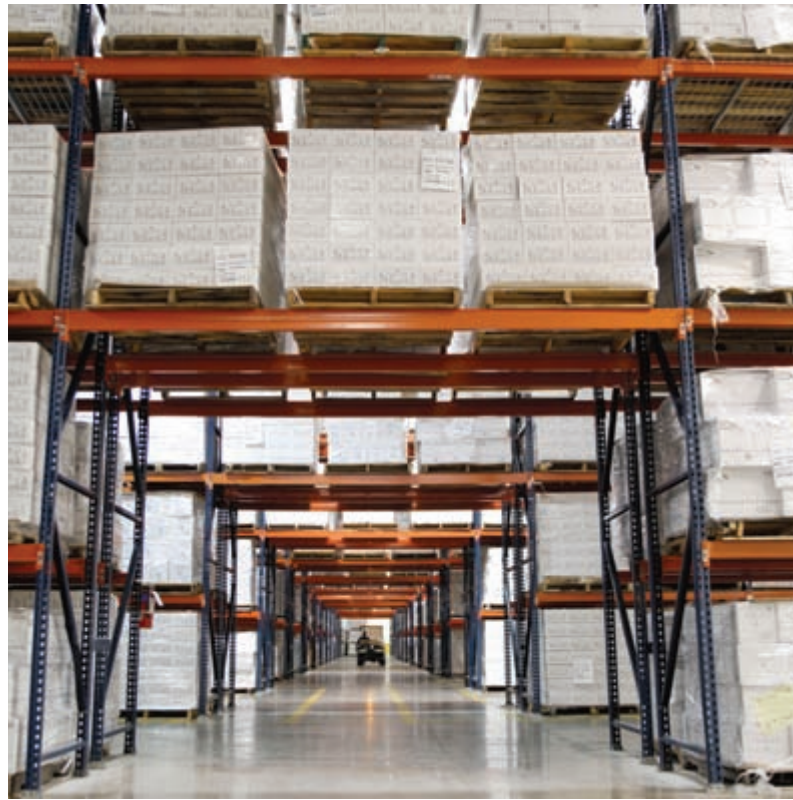




FOREVER



An Introduction to

FOREVER LIVING PRODUCTS



WELCOME TO FOREVER LIVING PRODUCTS

If you are anything like me, from time to time you will ponder over your current situation, reflect on what you have done or achieved over the years and ask some serious questions. Quite often we are forced to ask the same questions as we don't understand why certain things only happen to us! And quite often we are afraid to answer the questions honestly, even to ourselves; I hope you are not having difficulty in accepting this as a fact!

As you will learn in this introduction to Forever, you are where you are today as a result of the decisions you have made in the past, and where you will be in the next five years will depend on the decisions you will make today. This Introduction to Forever Living has been meticulously put together and is designed to answer some of your questions and also raise some new ones! It is designed not only to be a source of information regarding FLP but also to inspire you to take action today. It also gives you a complete 'how to' guide on starting and planning your journey with your Forever friends and your future.

I urge you to take the trouble of reading all the pages in sequence as they have been well designed to give you a complete overall picture. Someone once said "if you become nothing in life, let it be a decision that you make and not a decision that someone else has made for you". Forever Living is your real chance to make decisions for yourself. I know one thing though; today we have taken away your right to say that you never had an opportunity!

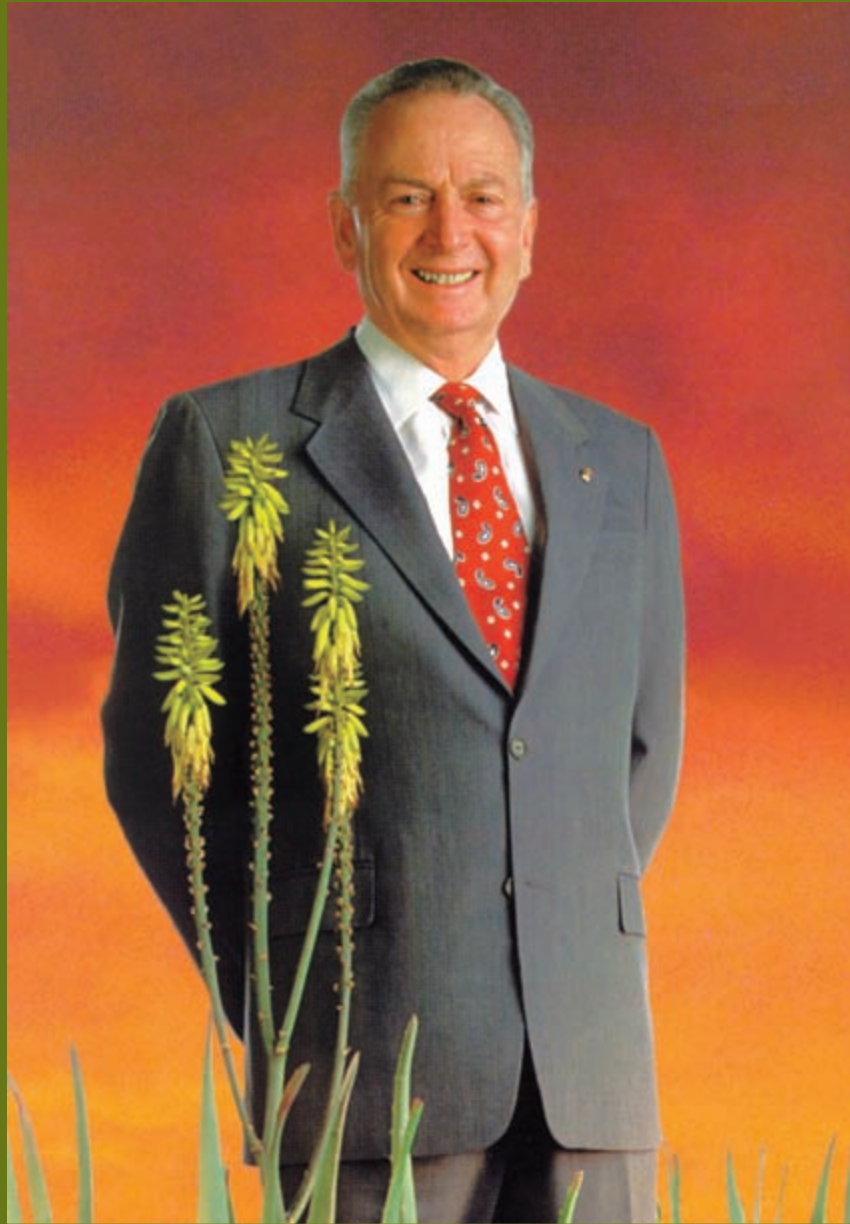
Wishing you everything you are prepared to work for.

A handwritten signature in black ink, appearing to read 'Amarjit Ubfai'. The signature is stylized and fluid, with a long horizontal stroke extending to the right.

Amarjit Ubfai
Country Manager

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One of the greatest sources of illness in the world is an empty wallet. If you want to decrease the number of stomach problems or the ill effects of depression, then give a person a chance to earn a living – this is a powerful remedy.

– Rex Maughan

FOREVER LIVING PRODUCTS (FLP)

For over 30 years FLP has dedicated itself to seeking out nature's best sources for Health and Beauty and sharing them with the world. Founded in 1978, FLP rewrote the book on how to put nature's best sources for health to work for you. Our complete family of Aloe Vera Drinks, Skin Care products and Cosmetics brings the remarkable properties of Aloe to the entire body. Add to that our full line of Nutritional Supplements and products from the Bee Hive, and you have a complete system for naturally achieving better health and beauty.

The story of FLP begins with one man and an ambitious dream. For years, Rex Maughan had been searching for a business idea that would bring together the two biggest goals in his life – better health and financial freedom. In 1978 he found what he was looking for and invited 43 people to attend the first ever FLP meeting in Tempe, Arizona. From this single event, a journey was launched that has led to unimaginable business success.

FLP quickly grew from one man's dream into the dream of millions. The caliber of our products and the simplicity of our business plan meant that anyone who wanted to could improve their quality of life. Some started out as customers in search of better health products, and then grew from satisfied customers to FLP entrepreneurs; others saw the business potential immediately and began building a successful organization. Whatever their reasons for getting involved, the results were the same. Their success grew, and they helped others become healthier and wealthier. Today, over 30 years later, FLP has over 9.5 million distributors in over 140 countries around the world.

THE MAN BEHIND THE VISION – REX MAUGHAN

Rex Maughan is the Founder, Chairman of the Board of Directors and the CEO of Forever Living Products International.

The Forever Business that Rex launched from a two-room office has spiraled upwards to having expanded over many countries and exceeding over \$2.5 Billion in retail sales.

Despite the phenomenal success he has achieved, Rex remains a down-to-earth, humble person; he remembers the people and places that have touched his life over the years. Wherever he goes he enjoys the culture and people and this makes it the great company that it is today. He believes by participating in the fun and solidarity of each country, a person can gain greater appreciation of the diverse and exciting world in which we live.

With over forty years of inspirational leadership and sound management principles, Rex Maughan has dedicated most of his life to helping people achieve what they want in life. As an alumnus of ASU Business School, Rex has built a group of economic-proof companies that spans the globe.

Rex is Chairman of the Board and CEO of the FOREVER group of companies that touches disciplines that range from direct sales, agriculture, manufacturing, leisure, property, livestock and charities.

Rex has achieved remarkable success in many fields of life over the years, and describes success as “a willingness to dream, hard work, consistent goods and services, team building and absence of debt”.

He also believes that nothing is achieved alone, and at FLP it is no exception, as our success is dependant upon our ability to put together a remarkable team of trustworthy, loyal and talented people.

In simple words Rex can be described as a self-made, hardworking, intelligent, principled person who loves people and especially his distributors.

GLOBAL SALES CHART 2009

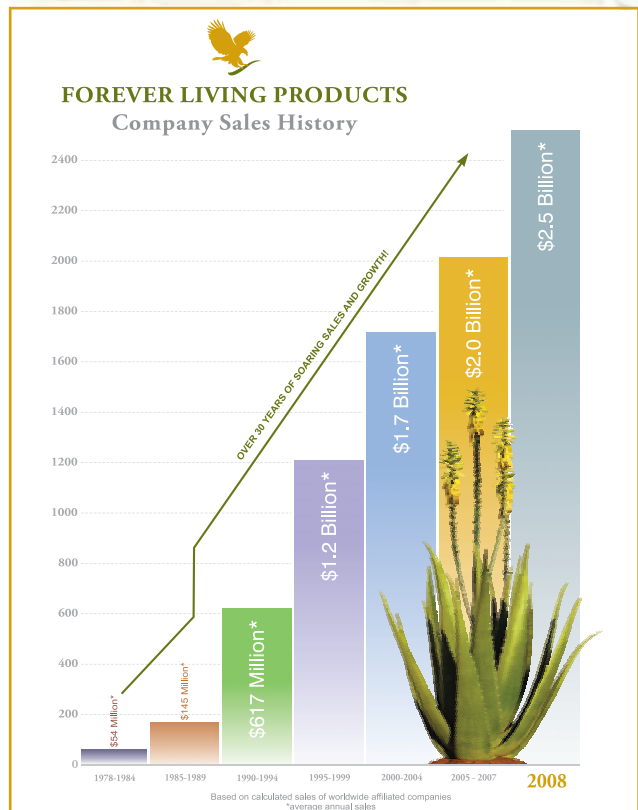
Congratulations FLP! We did it!

Despite the weakened economy, **Forever Living Products** proves its strength by its ever increasing case credit sales for 2009. With offices in over 140 countries, Forever and its affiliates continues to be the world's largest grower, manufacturer and distributor of Aloe Vera, Bee and nutritional products. **Forever Resorts** boasts 71 exclusive Resorts in the United States, South Africa and around the world. Forever is committed to continue providing this opportunity to millions across the globe to achieve better health and wealth. With so much to offer, this is your opportunity to take your Forever business to new heights and make 2010 truly a year to remember.



Rex Maughan

Chairman of the Board & Chief Executive Officer



4.5%
increase in Sales worldwide!

THE COMPANY

FLP and its affiliates are the world's largest grower, manufacturer and distributor of Aloe Vera and products of the hive and has exceeded the \$2.5 Billion mark in worldwide retail sales. It also has over 9.5 million distributors in over 140 countries worldwide, after having been in the business for just over 30 years and has established a name that is synonymous with trust and reliability.

FLP and its affiliates have their own Aloe Vera plantations and every step of its growing process is tended by expert and caring personnel, right from the time of nurturing till the time the Aloe plants are carefully and timely hand harvested. The process of growing to manufacturing and finally distribution of the products is all done entirely by FLP, making it a vertically integrated company that relies on no other for its supplies or production.

A sister company of FLP, Aloe Vera of America, Inc. (AVA) stabilizes the gel from the Aloe leaves and formulates the products so that they are made on a timely basis unlike other Aloe manufacturers who rely on other growers for their Aloe, in which case it has to be constantly tested to ensure that the quality standards are maintained. On the lines of Aloe Vera of America, FLP also owns one of the world's best Bee Hive resources – which is also the largest manufacturer of Hive products in the United States and uses a state-of-the-art patented equipment to preserve and process the products.

THE PRODUCT RANGE

FLP and its affiliates are one of the world's largest manufacturers and distributors of Aloe Vera providing consumers with a variety of natural based Aloe Vera products including skin care and health products, nutritional drinks, beauty products and dietary supplements. Each year new products, which have been meticulously developed and researched, are introduced by FLP.

Our Nutritional Products are of the highest quality and manufactured from select ingredients using advanced technology to ensure that the human body receives all vitamins, minerals and other essential nutrients that the body requires every day.

Even in our Personal Care Range, rather than adding a few drops of Aloe Vera to our products to get the consumers to buy them, we start with fresh potent stabilized Aloe Vera and then add just enough of other ingredients as is needed to create a whole range of Personal Care products. In other words, the number one ingredient in most of our products is 100% Stabilized Aloe Vera Gel. At Forever Living Products we believe that quality is NEVER a compromise!

As a natural complement to FLP's Aloe Vera line, FLP has explored the benefits of another nature's wonder – products from the Beehive. FLP operates one of the largest facilities in the Sonoran desert of Arizona. FLP Bee products include Bee Propolis, Bee Pollen, Royal Jelly and Natural Honey. The continuous efforts of our Research & Development team have resulted in patents for pollen and propolis collectors, allowing FLP to produce the purest Bee Products available.

FLP and its products are certified by the International Aloe Science Council Certification (IASC), the Kosher and Islamic Seal of approvals and also the Crescent M Halal certification. It is one of the first companies to meet and exceed the IASC high standards, because of which it is authorized to display the seal of IASC approval on its products. Apart from IASC certification, FLP has also been awarded the Kosher (K) rating, which is granted to products that meet very rigid standards of purity and quality all over the world. Moreover to its credit, FLP has been awarded a certification from the Islamic Society of California which certifies high standards and reflects the attention to cleanliness and purity in all stages of manufacturing and packaging. Recent inclusion in FLP's certification is the Crescent M Halal certificate. (For more details regarding certifications refer page 19 & 20).

THE HEALTH AND NUTRITION INDUSTRY

In today's competitive and fast paced world the term "Health" is gaining back its significance. We have often neglected the age old saying – "Health is the Best Wealth", but today the world and in particular, India is rising to the concept of "Health and Wellness Industry". It's all about being at the right place at the right time! Every industry had its boom. Some of them are still going strong while some have faded away gradually, whilst some are not in a position to keep pace with the ever changing demands and needs of society.

We are fortunate enough to be standing at the very beginning of the next trillion dollar industry. The health and wellness industry which will impact almost every aspect of our lives within the next 10 years, but it is also as unknown as the automobile industry was in 1908 or the personal computer was in 1981. By now this industry has turned into a \$200 Billion industry and if you are reading this book, you have already given yourself the opportunity to be part of this ever growing industry and allowing yourself to ride the wellness boom tide!

Going back a little in history and following the patterns of the booming industries over the last few decades you will find the Plastic industry gaining significance in the 1960's, followed by the Oil industry in the 1970's. These two eras were the pre-technology eras. The industry in totality was expected to witness a further change over the next two decades.

Computers made their significance in the 1980's with software Company giants like Microsoft and others making their presence felt. This era also saw the emergence of Indian IT companies like Infosys & Tata Consultancy Services. Majority of the industries during this period switched over their functions and operations from "Manual to Technology – Computers" thereby reducing their manpower cost. Then the 1990's saw the emergence of the Internet, which made the whole world a small unit. Information was available at your fingertips.

All the above had their own ill effects on the health of individuals as there was constant competition in every aspect of the business thus the stress levels rose.....

So what was next?

TODAY, in this new millennium it is the Health, Nutrition and Beauty Care Industry that has gained recognition and significance. This is an industry which cannot have a shelf life as it promotes the general well being of an individual. Everyone wants to be healthy, fit and look beautiful. So if "You" are one among them, then "You" are in the Right Place at the Right Time !

FLP offers you a range of products related to Personal Care, Weight Management, Skin & Beauty Care, Animal Care and of course Health & Nutrition and uses "Aloe Vera" as the main ingredient in the products. FLP also provides an opportunity for you to be healthy and at the same time wealthy.

WHAT IS ALOE VERA?

Aloe Vera – although this term is gaining popularity, not many know what it is. This segment will give you an idea of what exactly Aloe Vera is.

Aloe Vera is a type of plant, with fleshy toothed leaves and red or yellow coloured flowers. This plant requires sub-tropical and drier areas for its growth and hence it is considered to be a native of South Africa – one of the best suited climates for its growth. It looks like a cactus plant and mistakenly considered to be a member of the same family, but in reality it is a member of the “Lily and onion family”.

In India over the centuries it has gained popularity and is known by many names like Korphad, Kumari, Ghee Kanwar etc. The structures of most aloe plants are similar. Aloe grows to maturity in approximately 3-4 years, at which time the flowers begin to sprout. There are about 300 different varieties of Aloe Vera out of which only 5 are known to have medicinal properties and benefits. The 5 varieties are Aloe Barbedensis Miller, Aloe Perryi Baker, Aloe Ferox, Aloe Arborescens and Aloe Saponaria.

Out of them, we at FLP use “Aloe Barbedensis Miller” the only edible and the most nutritionally potent of all the aloe varieties available. FLP has its own Aloe plantations which are spread over 7500 acres of fields across Texas, Dominican Republic of the Caribbean and Mexico, all the 3 are drier and warmer areas of the world and therefore optimum for Aloe farming.

From the Aloe Barbedensis Miller variety, it is the aloe leaf which contains the “Gel” that holds the nutritional value and used by FLP in its manufacturing process. FLP’s 100% stabilized Aloe Vera Gel is the finest available in the world as we control everything from fields to factory, to research and development, to packing and also to shipping and distribution thereby ensuring preservation of its nutrients and maintaining the highest quality standards.

The Aloe leaf contains over **75** nutritional components and **200** other compounds, including **20** minerals, **18** amino acids and **12** vitamins.

For centuries, Aloe Vera has been used by different cultures. The ancient Greeks, the Romans, the Babylonians, Indians and Chinese have all used Aloe Vera as a medicinal plant.

The virtues of Aloe Vera date back to many ancient civilizations, including those of Persia, Egypt, Greece, Africa – just to name a few although the earliest documented use of Aloe Vera comes from the ancient Egyptians. Even Alexander - the Great, conquered the island of Socotra (in Yemen) in order to have the Aloe for his “fighting” army. From the times of Cleopatra to the more recent Mahatma Gandhi, have all sampled the goodness of this Aloe Vera, also known as “nature’s silent healer”. Throughout the years Aloe Vera has been called by many names like Potted Physician, Wand of Heaven, Wonder Plant, Heaven’s Blessing and Plant of Life.

Today, Aloe Vera has come a long way, from what it was centuries ago in terms of people understanding it and its limited reach. People are now more aware of its uses and benefits. They have realized the potential of this potent ALOE in day-to-day life.

At FLP we ensure that we always bring to you the best and purest form of Aloe Vera – 100% stabilized Aloe Vera Gel !



Recommended Read : Good Health the Aloe Way available in Hindi & English language; The Fine Line

THE ELEMENTS OF ALOE VERA

Lignin

Another component of Aloe Vera consists of lignins, a structural material of cellulose content that allows for penetrative properties. Aloe Vera can soak into all the layers of the skin. Lignins penetrate the toughened areas of the skin being beneficial for skin problems such as eczema and psoriasis.

Saponins

These are soapy substances from the gel that is capable of cleansing and having antiseptic properties. The saponins perform strongly as anti-microbials against bacteria, viruses, fungi and yeasts.

Anthraquinones

1. Aloin: cathartic and emetic
2. Barbaloin: antibiotic and cathartic
3. Isobarbaloin: analgesic and antibiotic
4. Anthranol
5. Anthracene
6. Aloetic Acid: antibiotic
7. Aloe Amodine: bactericide & laxative
8. Cinnamic acid: detergent, germicide & fungicidal
9. Ester of cinnamic acid: analgesic and anaesthetic
10. Estereol oil: tranquilising
11. Chrisophanic acid: skin fungus
12. Aloe Ulcine: inhibits gastric secretions
13. Resistnol

Mono and Polysaccharides

1. Aldonotose
2. Cellulose
3. Glucose
4. L-rhamnose
5. Mannose

Amino Acids

Essential

1. Isoleucine
2. Leucine
3. Lysine
4. Methionine
5. Phenylalanine
6. Theronine
7. Valine

Secondary

1. Alanine
2. Arginine
3. Aspartic acid
4. Glutamic acid
5. Glycerine
6. Histidine
7. Hydroxiprolinone
8. Proline
9. Serine
10. Tyrosine
11. 1/2 Cystine



Inorganic Ingredients/Minerals

1. Calcium
2. Phosphorus
3. Potassium
4. Iron
5. Sodium
6. Chlorine
7. Manganese
8. Magnesium
9. Copper
10. Chromium
11. Zinc

Vitamins

1. Vit A: Carotene
2. Vit B: tissue growth, produce energy and blood
3. Vit C & E: Combats infection, helps healing and helps maintain a healthy skin
4. Vitamin M: helps formation of blood
5. Niancimanide: regulator of metabolism
6. Choline: helps metabolism

Enzymes

1. Phosphatase-Amylase
2. Bradykinase: Immune building
3. Catalase: Prevents accumulating of water in system
4. Cellulase: cellulose digestion
5. Creatine phosphokinase: muscular enzyme
6. Lipase: digestion
7. Nucleotidase
8. Alkaline Phosphate
9. Protease: hydrolyses proteins into their constituent elements

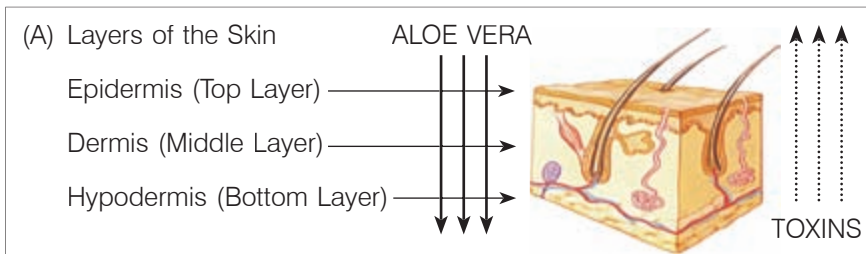
HOW ALOE WORKS?

After understanding Aloe Vera and its elements, let us take a look at how Aloe works. Not many are aware that Aloe can be taken internally along with its external application.

Aloe Works Externally

The molecular structure of the Aloe is so small, that it can penetrate through the top layers of the skin all the way upto the last layer. Epidermis is the top layer followed by dermis and the bottom layer is called hypodermis. Aloe has an element called "Lignin"

which helps it to penetrate right down to the cellular level. It also has another element called "Saponin" which works as a natural cleansing agent. Both these elements working in conjunction reach the cellular level of the skin and eliminate the toxins from the skin layers to the surface and eventually out of the system. In addition to this, it also nourishes the skin and replenishes it with the much needed nutrition that it requires. Diagram (A) shows the three different layers of the skin and the working of the aloe externally. Aloe is said to work from the "inside -out"- it means that it penetrates internally and removes or cleanses all the toxins and eliminates them from the system.



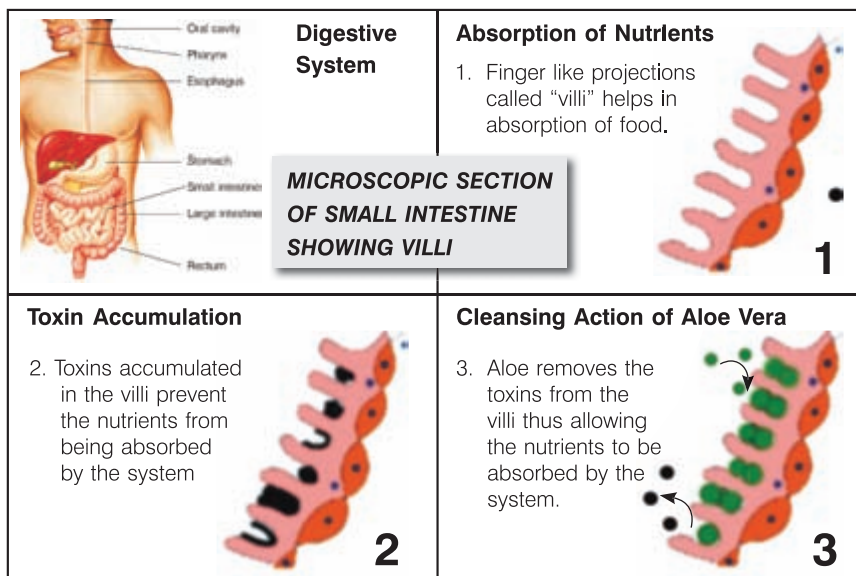
Aloe Works Internally

Researchers now believe that 90% of all diseases begin in the digestive tract. Therefore, proper digestion, absorption and assimilation of nutrients are necessary for optimum and good health.

Toxins block the lining, reducing the effectiveness of absorbing nutrients and vitamins, so they pass straight through your system without getting absorbed. Toxins – are those substances that accumulate in the body and causes harm to the body. When your body does not get the nutrition from your food, your body suffers deficiencies thus resulting in diseases. Aloe Vera, when consumed helps to remove the toxins from the digestive tract as it has the ability to loosen and gently dispose off these toxins clearing the lining and enabling the body to absorb full benefits of the nutrients from the foods we eat. The very fact that our body has not been absorbing nutrition from the various sources of food intake for all these years, due to the toxins lodged in our digestive lining, an additional supplementation of potent nutrients and ALOE would benefit you in setting the right balance into your system.

The diagram (B) shows our digestive system and how Aloe Vera helps to remove toxins in order to allow proper digestive function to take place.

(B) THE HUMAN DIGESTIVE SYSTEM



WHY FLP ALOE?

FLP and its affiliates are the world's biggest grower, manufacturer and distributor of Aloe Vera products. Founded in 1978, the Company is dedicated to producing products which help people. Rather than adding a few drops of Aloe Vera to our products in order to get the consumer to buy them, FLP starts with pure, fresh, potent 100% Stabilized Aloe Vera Gel, and then adds other ingredients to aid in their use in various formulations (such as lotions, shampoos, skin care products, etc).

In other words, the number one ingredient in our products is 100% Stabilized Aloe Vera Gel.

Listed below are some of the reasons why FLP Aloe Vera Products are the most effective you can buy at any price!

1. FLP and its affiliates have their own Aloe Vera plantations in the fertile Rio Grande Valley in Southern Texas, Dominican Republic and Mexico. Every step of the growing process is tended by expert and caring personnel, from the nursery where the "pups" are nurtured, to the meticulously cultivated fields of mature Aloe Vera plants, to the carefully timed hand harvesting. FLP grows only one variety of Aloe – the Aloe Barbadosis Miller even though there are more than 300 different species of Aloe Vera. Our stabilized Aloe Vera is the very finest available. To keep it that way, we have vertically integrated our entire aloe process. It means we control everything from fields, to factory, to research and development, to packing, to shipping and distribution. This allows us to guarantee the quality of FLP products to our millions of customers and distributors who depend on them for a healthier and more rewarding livelihood.
2. Only mature Aloe Vera plants providing 100% gel potency are harvested and used for manufacture. Modern harvesting techniques are employed throughout the farm system and no pesticides are used in any phase of operation. Each aloe plant starts out as a shoot, or pup. After approximately 3 years of careful cultivation, each mature Aloe Vera leaf is gently removed from the plant by hand with a small incision along the stalk. Once a leaf is cut, it is quickly transported for processing so that the gel remains in its freshest, purest form.
3. FLP processes its Aloe Vera leaves within hours of harvesting. They are washed and rinsed twice before being carefully filleted. Minutes after filleting, the raw gel is stabilized by a proven, patented process which preserves essentially all of the **75** different nutritional compounds naturally occurring in the plant. From the time of harvesting, through the entire stabilization process, the gel is handled in a sanitized professional manner. The machinery and buildings are clean and sanitized, thus assuring a quality product. Only pure Aloe Vera gel is used. The leaf along with the yellowish lining (called aloin) is discarded. The pulp of the raw gel then undergoes a stabilization process that protects it from oxidation and seals in its natural potency (Oxidation means getting exposed to air). This pulp is a very beneficial factor in the effectiveness of the products.



4. The facilities, machinery, test equipment, etc are subject to stringent government regulations. Every batch of every product manufactured is tested a number of times to ensure purity and consistency before, during and after final formulation before release by quality control from quarantine. Once the aloe gel has been tested and approved, it is transported to FLP's product manufacturing plant, Aloe Vera of America, in Dallas, Texas where it's put through a series of microbiological and quantitative testing.



5. Once approved, the gel is transferred to our product formulation tanks. When the compounding phase is completed, the product is filled on our automated filling line. The consumable products are sealed to protect against contamination, and to increase shelf-life. The bottles are made with a unique 3-layer plastic which further protects the product from oxidation and keeps it fresh. Our revolutionary bottling equipment can produce over 100,000 bottles per shift, that's more than three bottles of Aloe Vera Gel filled, sealed and packaged per second! Isn't that unique!

6. To ensure quality and consistency, quality control technicians inspect the bottles at regular intervals throughout the filling process. The bottle is then coded with the batch number and expiration date using state-of-the-art ink jet coders. Since Forever Living stabilizes and formulates on its own, the products are made on a timely basis. We don't order a big batch once or twice a year, and let it sit around getting old. You can be assured of getting fresh product with every order.

7. AVA (Aloe Vera of America) ships thousands of containers every month worldwide, in fact, it is one of the largest exporters in the Southern United States. These containers are sent to well over 140 countries worldwide providing people just like you – with what we know to be the very best natural health products in the world.

8. Proven Results: The Food and Drug Testing Laboratories of New York conducted an independent test comparing Forever Living's Stabilized Gel with the gel from a raw, mature Aloe Barbadensis leaf. The two were found by them to be "essentially identical". In other words what you get in the bottle is the same as what you would have if you filleted your own leaf (without a mess!). Forever Living Product's Aloe Vera Gel has been certified by the International Aloe Science Council and earned the right to display the Council's Seal of approval on the Gels. (Refer to page 19 & 20 for more details on certifications.) Millions of people have used Forever Living's Aloe Vera products with very positive results.



The sales of FLP Aloe Vera exceed the sales of all other Aloe Vera companies. Most of the sales are to repeat customers, which indicate a very high rate of customer satisfaction. Many people have used other brands and then switched over to FLP after comparing the results. At Forever, we always place very high importance on the quality that we have promised to our customers.

Recommended Watch : Plant to Product to You. Available in DVD and VCD in Hindi and English languages
Recommended Read : Good Health the Aloe Way Available in Hindi and English languages; The Fine Line

PRODUCTS OF THE HIVE



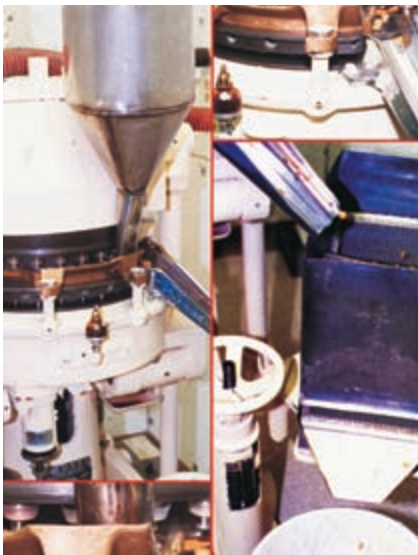
FLP offers you a remarkable line of 100% Natural Bee Products. Our Bee Hives are located in an ideal environment - the high desert regions of Arizona – where the pristine environment eliminates contaminants such as pesticides and pollutants. We use state-of-the-art, specially designed equipment to gather and preserve the ingredients in the conditions nature intended. All of our bee products are natural and nutritionally rich, from the hives directly to you, just as honeybees have been making them for thousands of years.

The largest manufacturer of hive products in the United States was Robson Bee Products which first opened its doors in 1958 in Phoenix, Arizona. FLP had owned and operated Robson Bee Products since 1982.



Now FLP's exceptional line of quality Bee Products is manufactured exclusively under its own banner. Each bottle of Bee Pollen, Bee Propolis and Royal Jelly is formulated, mixed, tableted and stored here, prior to being shipped to FLP offices in the United States and around the world.

There are 6 products in the Forever Bee Products Range that uses ingredients from the Bee Hive: Forever Bee Honey, Forever Bee Pollen, Forever Royal Jelly, Forever Bee Propolis, Aloe Propolis Crème and Forever Bright Tooth Gel.



SOME OF OUR PRODUCTS



1. Aloe Berry Nectar
2. Forever Freedom
3. Aloe Vera Gel
4. Forever Aloe Bits N' Peaches

1. Forever Bee Honey
2. Forever Bee Propolis
3. Forever Bee Pollen
4. Forever Royal Jelly





1. Aloe Moisturizing Lotion
2. Aloe Sunscreen
3. Aloe Heat Lotion
4. Forever Aloe Scrub
5. Forever Marine Mask
6. Aloe Vera Gelly
7. Aloe Propolis Crème
8. Aloe Lotion
9. R³ Factor
10. Forever Epiblanc
11. Forever Alluring Eyes
12. Forever Alpha E Factor *(not in picture)*



1. Aloe First
2. Forever Aloe Styling Gel
3. Forever Aloe Pro-set
4. Forever Bright Toothgel
5. Aloe Jojoba Rinse
6. Aloe Jojoba Shampoo
7. Forever Aloe MPD
8. Aloe Ever Shield Deo Stick
9. Gentleman's Pride
10. Aloe Bath Gelée
11. 25th Edition Cologne
12. 25th Edition Perfume
13. Aloe Liquid Soap
14. Aloe Lips
15. Aloe MSM Gel *(not in picture)*





1. Forever Kids
2. Arctic Sea
3. Forever Calcium *(currently not available in India)*
4. Gin-Chia
5. Nature-Min
6. A-Beta CarE *(currently not available in India)*
7. Absorbent-C
8. Forever Lycopodium Plus
9. Forever Echinacea Supreme
10. Fields of Greens
11. Forever Multi-Maca *(currently not available in India)*
12. Forever Nature's 18
13. Forever Active Probiotic
14. Forever Garlic-Thyme
15. Forever Vision
16. Forever Active HA *(currently not available in India)*
17. Forever Pro⁷6
18. Forever Ginkgo Plus
19. Forever B12 Plus *(currently not available in India)*



Sonya Colour Collection

- | | |
|-----------------------|--------------------|
| Sonya Palettes | Eye Makeup Remover |
| Sonya Foundations | Sonya Blushes |
| Sonya Lipsticks | Sonya Eye Shadows |
| Sonya Lip Gloss | Eyeshadow Trio |
| Mascara Black/Brown | Eye & Lip Pencils |
| Color Concealer Wheel | Translucent Powder |



Aloe Fleur de Jouvence

- Rehydrating Toner
- Exfoliating Cleanser
- Firming Foundation Lotion
- Facial Mask Powder
- Recovering Night Crème
- Aloe Activator

New Products *Now in India*

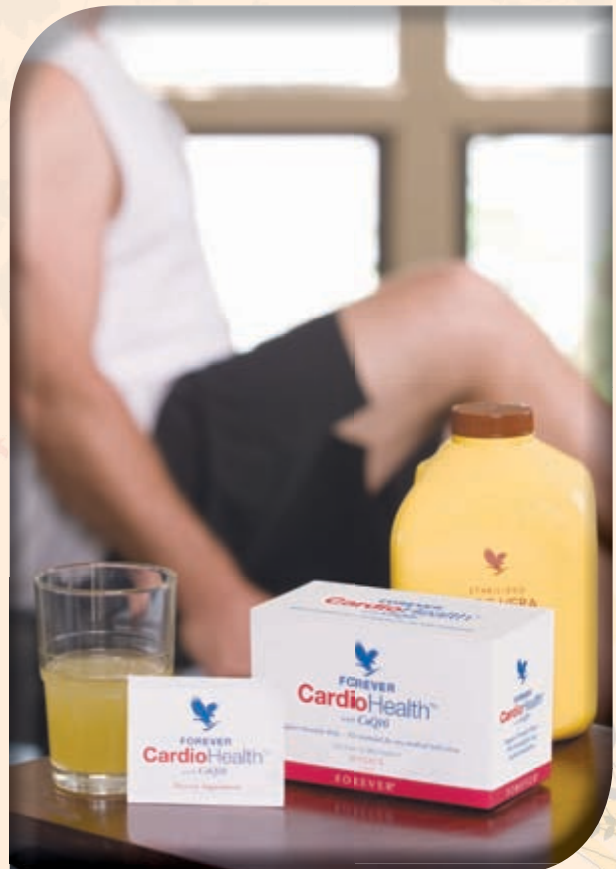
Forever Freedom2Go™



Sonya® Deep Moisturizing Cream



Forever CardioHealth™



Sonya® Aloe Mineral Makeup



THE FOREVER ACCREDITATIONS

FLP has received various certifications and accreditations from several National & International organisations. This restores confidence in the belief that we at FLP have always been consistently maintaining high standards of quality in all our products.

The International Aloe Science Council Seal of Approval – A Confirmation of Excellence.

The International Aloe Science Council (IASC) was started in 1981 as an association to protect the Aloe Vera industry against unfair competition and unnecessary regulations. The IASC council was set up as an independent regulatory body financed from the membership fees of aloe producers who joined the council, as it is a non profit organization dedicated to serving the needs of the Aloe industry.



A code of ethics was agreed, and an inspection and testing program was devised, and an independent laboratory was chosen to inspect and test Aloe Vera products for purity and potency. Companies whose products meet the high standards set by IASC are certified and allowed to display the International Aloe Science Council Seal of Approval. This critical testing program started in 1985.

FLP and Aloe Vera of America knew that the qualities of their products are excellent and so they requested testing on their products. The first testing was done on Aloe Vera Gel, Aloe Vera Juice and Nectar – all three come under FLP's Aloe Drinks segment. In early 1986, it was announced that FLP's Aloe Vera Juice, Gel and Nectar would be the first to not only meet but exceeded the International Aloe Science Council's high standards and an authorization was granted to display the Seal of Approval on its products.

Today we have the IASC Seal of Approval in majority of our products as our goal has always been to be the best in the Aloe Vera industry and to provide the world with quality products of Aloe Vera.

Islamic Society of California

FLP also has another certification to its list, "The Islamic Society of California".

They tested a number of our products and certified that they all met the requirements for product quality and acceptability to the society. The standards set for certification are very high and reflect FLP's attention to cleanliness and purity in all stages of manufacturing and packaging. Currently majority of our products have this certification. This certificate needs to be renewed on a periodic basis and we have been consistently certified with the same.



Products not tested on Animals

Most cosmetic companies will not tell you their beauty secrets! But here is the truth, all animals that are used in testing are completely conscious during the testing and no anesthetic is used on them. Painful testing of shampoos, perfumes, lotions etc. cause blindness. Toothpastes, lipsticks and mouthwashes are force fed during prolonged experiments. Animals that survive these testings are eventually killed.

Forever Living Products believes in cruelty free living and therefore manufactures products that are not tested on animals.



Kosher Rating



FLP is an International company with its products reaching different parts of the world and catering to different sections of population. In some of our products like Aloe Vera Gel bottle, a small “K” can be noticed.



This symbol is for the “Kosher” rating, given to products that meet very rigid standards of purity and quality.

To receive this important rating, a “Rabbi” representing a certified laboratory must inspect the plant operation, formula, processing steps and the ingredients. Only when it has been established that everything complies with their high standards, a rating is granted. Products with Kosher rating are considered to be of superior quality.

Our products are certified by Kosher Rating and this symbol is another assurance that our products are the finest in the world.

“Rabbi” – A Jewish Religious leader is known as Rabbi.

Crescent M Halal Certification



Forever Living Products and Aloe Vera of America have been certified by the Islamic Food and Nutrition Council of America (IFANCA) to market our qualifying products as ‘Halal’. According to the rules of Halal – meaning ‘lawful’ or ‘permitted’ in Arabic – in order to be certified as acceptable within their guidelines, the products must be proven not to contain any alcohol or questionable ingredients of animal origin.

The Islamic Food and Nutrition Council of America (IFANCA) is a non-profit Islamic organization dedicated to promote halal food and the institution of Halal. IFANCA’s halal certification symbol, the Crescent ‘M’, can be found on thousands of products around the globe. In addition, IFANCA maintains close working relationship with many Islamic centers and Islamic organizations throughout the country and world. ‘The Crescent M Halal’ certification is an important addition to our list of other product *certifications*.

FLP India is a proud member of The IDSA (Indian Direct Selling Association)

The Indian Direct Selling Association was formed in 1996. It is a self-regulatory body for the Direct Selling Member companies in India with National and International companies as their members. IDSA is affiliated to the World Federation of Direct Selling Association (WFDSA) at Washington DC in USA which is a part of the 58 DSA companies across the world.

IDSA has its office situated at New Delhi and supervises its operations from the same place.

The association’s main objectives are:

- To promote and protect the interests of Direct Selling industry and of the consumers.
- To assist and guide in maintaining the qualitative standards in Direct Selling.



NETWORK MARKETING – THE NEW GOLD

In India many are apprehensive about Network Marketing. This segment will help you to understand Network Marketing in a better way.

Network Marketing is one of the world's fastest growing methods of marketing and distribution of products. It works on the principle of word of mouth publicity. As the name suggests it involves developing a network of people around "you", who would be engaged in buying and selling of products that are manufactured by the Network Marketing companies.

In simple words it is a relationship business; it is about helping people build a business (Networking) or focusing on your customers for your products and services (Retailing). Network Marketing really is an unseen business and it is all about sales. It is a business in which anyone can put in a small sum of money and through sheer determination and hard work achieve staggering levels of financial reward and personal freedom. But it requires education based on market tested results.

There are two types of business models:

1. **Network Marketing** : Network Marketing is all about sales and distribution, but a different kind of sales where you build your business through a network of people in which everyone contributes a little rather than one person doing all the work. It's more of a soft sale or recommendation than the hard closing type that you're accustomed to.
2. **Direct Sales Companies**: These companies are known as seller-based, they market higher priced, usually one time sales items. You are paid directly on what you personally sell, so you have to sell lots and lots of merchandise. This also limits you to the type of people you can bring into your business as the "salesperson" type.

Individuals who join such companies are called "distributors". They buy the products from the company and retail the same directly to the consumers through their network without any middle-men or agent being involved. This is the greatest asset of this industry - from Manufacturer to the Distributor and then directly to the end user (Consumer).

Network Marketing, should be about gathering customers and business partners, yet most of the companies today only teach you to recruit and get everyone sold on the product. You can build a very successful business with only a handful of representatives in your organization if they are taught to gather customers along with others who show a genuine interest in building a business.

In such companies the importance is on sharing with others and also constantly and consistently creating a customer base for yourself. Remember your "Today's" customer will be "Tomorrow's" distributor, so you always need to have a good network of customers, so that when they become your sponsored distributors, your customer list is not reduced thereby enable you to still retail your products.

Today, Network Marketing Industry is a Multi Billion Dollar industry which makes millionaires through core values, ethics and sound business principles and FLP is proud to be one such company.

There are lots of Network Marketing companies in India and worldwide. But very few are governed by a self-regulatory body like Indian Direct Selling Association (IDSA), a body whose main purpose is to promote and protect the interests of Direct Selling Industry and of the consumers in India. Majority of the countries would have at least one such governing body to take care of Network Marketing companies in their respective country. (Read more on the IDSA on page 20.)



WHY NETWORK MARKETING?

After understanding the concept of Network Marketing, now let us check “Why” it is the best option available in today’s world.

In today’s competitive world and changing times there are usually very few viable options available to us to earn a living. An alternate plan should always be ready. You need to have an additional income coming into your family as job securities no more prevail. Hence you find both husband and wife working in many households to support their family. The only other option would be to start up your own business, but that too requires huge sum of money as investment which is not possible for all of us.

The only “investment” that a Network Marketing company would require at the beginning is your time, time for you to understand the concept by attending its trainings on regular basis.

Through its various in-house training programs and periodic seminars Network Marketing companies impart or provide as much knowledge about their products and the business opportunities that comes along with it.

As mentioned earlier in a Network Marketing Company, a “Distributor” (person who joins a Network Marketing company) buys the products from the company and retails the same directly to the consumers without any middle-men or agents being involved. This is the greatest asset of this industry - from Manufacturer to the Distributor and then directly to the End user (Consumer).

By being a distributor in a Network Marketing company and understanding its concept and working, there are many benefits that one can enjoy in comparison to any other industry. First and foremost it provides independence to the distributors, in the sense that you can be your own boss with work related matters and you are not confined to the regular office style working (9 to 5). You can meet people at their residence, at a mutually convenient time or invite them over a small evening get together and discuss about the products and their benefits.

It ensures financial gains and freedom, so that you can control your earnings as it would depend entirely on your efforts, and therefore there is no undervaluation of your work. Since distributors are not salaried persons, their income will be in proportion to their efforts, and “more the efforts “you” put as a distributor, the better is “your” chance to earn more”. Financial freedom means increase in spending capacity. Job security along with financial freedom often results in improved lifestyle thereby enhancing the quality of life for your family and dependent members.

Network Marketing also offers you a unique combination of being able to earn residual income, so even if you stop working after reaching a certain level, your income doesn’t! Besides the added benefit of being your own boss, you no longer have a boss holding you accountable for your timings, giving you plenty of time to be with your family and sharing the reaps of your success with them.

Network Marketing is not a chit fund scheme or a money making scam, it is an industry designed to manufacture, market and distribute its products to the Consumers in the best possible manner and also resulting in the benefits being shared by one and all involved. Network Marketing is gaining significance in India and more and more companies are adopting this direct method of reaching to the consumers.

In this new millennium India is rising to the concept of both Network Marketing and Health & Wellness industry, and this dual combination is offered uniquely by Forever Living Products.

ELEMENTS OF NETWORK MARKETING – TEAM BUILDING AND RETAIL SALES

This segment would throw light on the importance of building a very good team of like minded people in your network and also will talk about the benefits of constantly having a pool of customers to retail the products. Both are equally important and neither of them can be ignored.

Team Building

Team Building refers to building a team or network of like minded people who would work together as a close unit. As a distributor in Network Marketing you are the boss of your own business, but for you to be successful, the efforts of your downlines / success lines or team members, also plays a crucial role. In other words you need to have a very strong team of people working with you, which would indirectly be favourable to you.

Downline: Everyone that you have sponsored in your business and in turn everyone they have sponsored into your team, are known as a downline in a Network Marketing company.

In Network Marketing we help and assist others in building their business. We are also leveraging their time, while each of us is gathering customers along the way, hence the name Network. It is very important to build a team of dedicated downlines for your business to grow and flourish as your downlines effort also yields you monetary rewards. As per the marketing plan of many network companies the “uplines” enjoy the benefit of their “downlines” efforts. Therefore for you to excel in this business you need to have new distributors joining under you on a frequent basis as this is the only way you can expand your own business and can increase your income earning potential too. The idea is to “widen” your own network or organization. Because the more direct distributors you have and the more they bring in theirs, your business will flourish and never stagnate.

Having a strong working team is important because it is your and your team's performance that will determine your success and your income in the form of commissions or bonuses from the Company.

Retail Sales:

But to ensure that the distributor does not get complacent and only enjoy the benefits of his/her downlines effort, a lot of Marketing plans have mandatory “criteria” to be met by all with no exception, irrespective of whatever level you may be in the marketing plan. This criterion is to make sure that every distributor maintains his/her level in retail sales for his/her retail customers each month.

Due to this, one needs to develop a pool of customers on a constant basis to whom the products can be sold or retailed. This is one industry where “Today's” customer would be “Tomorrow's” Distributor, who in turn will join your network and help you expand your business. And when this happens you should have another set of customers ready for your retail sales as they are the ones who will earn you the profit on your products purchased.

Having a strong customer base would always make sure that you make good margins on retail profits. So you as a distributor enjoy purchasing the product at the wholesale price from the company and selling them to your customers at the retail value of the product.

Therefore by having a strong team with you and by retailing the products, your total income earning capacity is increased as you earn bonuses on all your downlines business and earn retail profit on every retail sale done to the customer or consumer by you.

Hence having a team of constantly increasing distributors and pool of customers always help to earn more in this business.

WHY FOREVER LIVING PRODUCTS?

Having understood the concept of Network Marketing and the huge business opportunity it offers, it would not be wrong to say that due to all the benefits it offers, this would be the future of business.

In the new millennium, Health & Wellness industry has also gained importance. Everyone wants to “feel good and be healthy”.

You are looking at a company that offers the combination of these two major growing industries in today’s world – Network Marketing and Health & Nutritional products. FLP offers you this golden opportunity.

FLP takes pride in being in operations for over 30 years with core values, business ethics and culture, sound business and marketing policies. FLP is also a vertically integrated company, which means that we control everything from fields, to factory, to research & development, to packing, to shipping & distribution. This allows us to guarantee the quality of FLP products to our millions of customers and distributors who depend on them for a healthier and more rewarding livelihood. We maintain the highest standard of quality in the industry and it is our endeavor to give you the best we have to offer. And this aim is met not only in the product quality, but we have integrated this belief into the design and the packaging of our products as well.

FLP also offers a wide spectrum of income earning capacity from your first step as distributor and then depending upon the level you achieve in the company’s Marketing Plan. We can proudly claim that we are one of the only companies that offers Automatic Retail Profit (Please refer to pages 26 on the NDP program for more details) on the purchases of the newly sponsored direct distributors. Some more areas of income are retail profits, NDP Profits or Automatic Retail Profits, team bonus, leadership bonus, car plan and many more. (Please refer to pages 24 to 26 for more details on our marketing plan.)

Apart from the above there are numerous other features and benefits that FLP offers which distinguishes it from the rest of the Network Marketing companies.

Unlike other Network Marketing companies;

- In FLP there are no joining or membership fees. All you need is a Distributor Application Form (DAF) which will be accepted with a minimum purchase order. This form provides you with a unique ID Number with which you need to purchase products and start your relationship with the company.
- There are no renewal fees either.
- In addition, to this, New Distributors that join the company can straight away start buying the products at a 15% discount from the retail price of the products.
- We provide free trainings and seminars in our offices by speakers who are themselves distributors in the business and who have used our products and benefited from them and have achieved milestones in the company’s marketing plan and would like to share their success stories with new prospects. You know it’s not a sales talk when it’s a talk backed by belief and truth.
- FLP offers you a worldwide business opportunity by giving you the option of expanding your business in over 140 countries where it operates. All you have to do is contact your home country office and they would register you in the country you want to commence your international business in. FLP gives you the option of earning in dollars from India!
- Apart from this we have different incentives on qualifications, like a fully paid domestic trip, fully paid international trip annually on meeting the qualification criteria.
- Moreover our products also have various International Certifications (refer pages 19 & 20), thereby guaranteeing the quality of our products and emphasizing the high standards that are maintained consistently.

All our product and business related trainings are simple to understand and is free for anyone to attend from any walk of life. We also have trainings in regional languages for better understanding to the local people of that particular state or city.

Come and join the Forever Family!

Recommended Watch : Your Dream, Our Plan. Available in DVD and VCD in Hindi and English languages; Making a Difference Forever

FOREVER LIVING PRODUCTS MARKETING PLAN – PURE AND SIMPLE

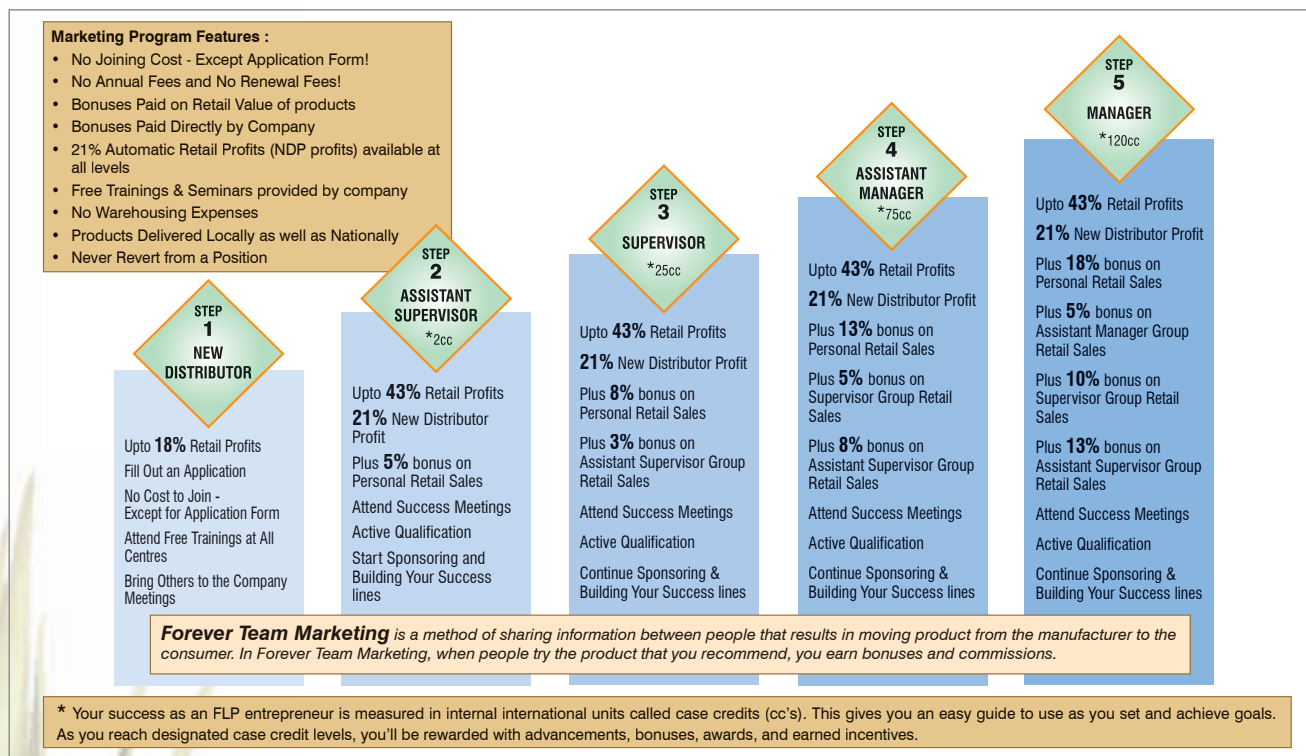
Now let's take a look at FLP's unique Marketing Plan which justifies our philosophy that every one should have an equal opportunity to earn the income they desire provided they are ready to put in the efforts required to achieve it.

FLP's Marketing Plan also keeps you secure at whatever level of success you achieve. So once you reach any position in the Marketing Plan, you will stay there. You will also enjoy the success of your team as the Marketing Plan doesn't allow any pass-ups.

Some of the unique features of the FLP Marketing Plan are:

- No Joining Fees – Except Application Form
- No Annual Fees and No Renewal Fees!
- Bonuses paid on 100% Retail Value
- 21% Automatic Retail Profits (NDP profits) available at all levels
- Free Company Trainings & Seminars
- No Warehousing Expenses
- Products Delivered Locally As Well As Nationally
- Never Revert From A Position or Level

The illustration below shows the different levels in the FLP Marketing Plan and the additional benefits one can achieve as per the level they reach.



Types of Incomes and Incentives offered at Forever Living Products

- Retail Profit**
Upto 43% Retail Profit
- New Distributor Profit**
Automatic Retail Profit of 21% on personally sponsored New Distributor purchases.
- Personal Bonus**
5% to 18% on retail sales of your group
- Volume Bonus**
3% to 13% on retail sales of your group volume
- Leadership Bonus**
6%, 3%, 2% on 1st, 2nd and 3rd generation managers
- Gem Bonus**
Increased earnings on downline managers
- Earned Incentive Bonus**
Rs.19,424/- to Rs.38,848/-
- Domestic Travel**
All expenses paid trip for two
- International Travel**
Win exotic trips around the world
- Profit Sharing**
Qualify for yearly profit program

Recommended Watch : Your Future. Available in DVD format in Hindi and English languages.

Recommended Read : Greatest Opportunity. Available in Hindi and English languages.

The fundamental goal of FLP's Marketing Plan is to promote the sale and use of the high quality products to consumers. FLP provides an opportunity for consumers and distributors to improve the quality of their lives from the use of the products, and offers an equal access to success to anyone willing to properly work the program.

Unlike most business opportunities, there is hardly any financial risk to FLP India's participants, since no minimum capital investment is required. The compensation in FLP is based upon the sale of its products. A *DISTRIBUTOR is an independent contractor whose success or failure depends on his or her personal efforts.

FLP has also designed a worldwide program that offers distributors throughout the globe the opportunity to expand their business into all countries where FLP has officially established business. Distributors enjoy the benefits of increased income and the prestige of owning an international business, while at the same time helping others with their health, beauty and nutrition.

Once you fill an application form and your sponsor registers you with the company, you have become a *NEW DISTRIBUTOR in the Company's Marketing Plan. You now have the privilege to buy products from the company at New Distributor prices and sell them at their MRP (Maximum Retail Price). This is the 18% retail mark up that you can enjoy straight away on joining the company! In addition to this you can bring in your new prospects and sign them into the program and enjoy and start earning automatic retail profits (NDP profits) of 21% from their personal purchases. FLP stresses on distributors to buy products and use them for their personal consumption first, experience the benefits of the products themselves before recommending them to their friends and relatives.

If you feel that the products offered in the FLP range are marketable by you and you find the Marketing Plan lucrative, you can then decide to become a partner with the company by committing to the next level in the Marketing Plan – Assistant Supervisor. You can accumulate 2 *CASE CREDITS from your personal purchases of any one month or two consecutive calendar months to achieve the level of Assistant Supervisor. At the level of Assistant Supervisor, you can start earning bonuses from your team as per the Marketing Plan in addition to your New Distributor (NDP) Profits from your own team.

As your team grows with new distributors, and they as well as you progress on the Marketing Plan from Assistant Supervisor to Supervisor, Assistant Manager and finally to Manager, you start enjoying the benefits of compensations from the company in the form of bonuses, along with the 43% retail mark up. (refer to the Marketing Plan illustration on page 25).

The edge that FLP has over other companies is that all bonuses are calculated on the Retail Price (less any taxes) and not on the Wholesale Price that you pay on your purchases. The Retail Price is up to 43% marked up on the Wholesale Price.

All bonus cheques are mailed or deposited through Direct Deposit to the distributors on the 15th of the month following product sales. Never in over 30 years of operation has FLP missed this date – this is a commitment that we give our distributors.

Every level a distributor achieves on the Marketing Plan is permanent and therefore they will not need to re-qualify for these levels. Any distributor in the team or in the network will not be able to pass up his sponsor's level.

After a Distributor becomes a Recognized Manager and they work with their various downlines/team with the intent of helping them achieve success as FLP Distributors, and they develop one or more managers in their team, they become eligible to earn a Leadership Bonus from the company in addition to the compensation plan set forth by the Company's Marketing Plan. (Please refer to the Company Policy Handbook for specific details)

If a Manager in the Company's Marketing Plan develops two Managers in their 1st generation downline, this Manager is then called a Senior Manager. Similarly Managers with five Managers in their 1st generation are referred to as Soaring Managers.

Gem Managers are those with 9 or more *ACTIVE 1st Generation Sponsored Managers during a month. They receive additional bonuses of 1%, 2% or 3% to the group sales of their managers, depending on the amount of 1st generation managers in the team. (Please refer to the Company Policy Handbook for specific details) This is known as Gem Bonus.

FLP also offers an earned incentive program which the distributor generally uses as installments towards a car or home purchase. This incentive program is therefore affectionately called the Car Plan incentive by the distributors of the company (Please refer to the Company Policy Handbook for specific details). So far FLP India has awarded this incentive program to over hundreds of qualifiers.

Yet another incentive offered by FLP is International travel for Managers who meet the minimum annual case credit requirements of 1,500 cases from April 1 through March 31 of each year, will qualify for an all expense-paid trip to the FLP Super Rally, plus \$500 (or equivalent in domestic currency) in spending cash. The Company will fly the Manager and their spouse to the Rally location in the USA, for 5 days, 4 nights. The Manager and their spouse will meet the Executive Staff and attend the Rally, trainings and motivational meetings. Managers qualifying for the first time will also attend the Post Rally Tour which spans over an additional 5 days and 4 nights. The post rally tour includes a tour of the Corporate Head Quarters in Arizona, the manufacturing facility of AVA and tour of the Aloe fields. (Please refer to the Company Policy Handbook for details on qualification)

****Some useful Definitions for your reference:***

"New Distributor" level is a distributor who has not achieved the level of Assistant Supervisor.

"Distributor" is a person, 18 years of age or older, who has completed a Distributor Application form and has been personally certified by an FLP India authorized representative. Distributors purchase products directly from FLP India at the published wholesale price + taxes.

"Active Distributor" is a Distributor who has four or more case credits of Personal Accredited Sales in his Home Country for the month, at least one of which is personally acquired. Personal Accredited Sales can be acquired personally or from personally sponsored New Distributors. The Active status of a Distributor is established each month.

"Case Credit" is a unit of measurement for advancements, bonuses, awards and earned incentives for distributors as set forth in the FLP India Marketing Plan. Each product is assigned a certain Case Credit value which can be accumulated for various qualifications on the Marketing Plan.

"Retail Customer" is a person who purchases products for personal use from a registered FLP Distributor.

Recommended Read : Company Policy Handbook Available in English language only.

SUCCESS STORIES



FLP has changed our life FOREVER. The company, the products and the excellent marketing plan has given us both health and wealth. In FLP, the more you learn, the more you teach. The more you teach the more you earn. And FLP gives FREE training and Equal Opportunity to all. True hard work, belief in oneself, commitment, setting of goals, burning desire and good team work helped us to succeed.
– **Beena & Bharat Shah**

It's been a truly unbelievable journey for me with FLP. My association with Forever started five years ago as a consumer of its fantastic products. As I already had an established gold jewelry designing business, I was not looking for a new business at that time. But as I kept talking to people about the benefits of its wonderful products as a consumer, my FLP cheques kept growing, and once I put in dedicated efforts with my fine team – my income from Forever surpassed that of my gold business. Today I have time not only for myself and my family, but am able to live a great 'healthy' lifestyle (that includes a comfortable house, cars, and even yearly vacations abroad!!!). It is a fantastic feeling every time one of my team members achieves success, and I hope you will also join us to soar higher together - forever! – **Vandana & Umesh Dhakan**



I joined Forever Living Products with lot of apprehension as I was quite skeptical about the networking concept but was thoroughly impressed by the great product line and thus was confident about the opportunity. However, it has not been a cakewalk. As there was very little income in the beginning, I continued my existing computer business and FLP became a part time activity. There was considerable struggle in the beginning but I knew for sure that once I go through it, I would be made for life. It took me about a year and a half for my part time

income to cross my full time computer business, and I have come a long way in the FLP Marketing Plan achieving what I would never have imagined; a six figure monthly income, a special status in the society, new car and several trips across the Atlantic. The success formula in FLP is simple – have a dream, think positive, help others and reap benefits. – **Sujatha & Prem Rajan**

When we were first introduced to Forever Living Products we could not believe that it would have such a great enhancement to our health and entire lifestyle. Every aspect of FLP is wonderful, the products, the people, the atmosphere and the business. We were happy that by helping others we were able to reach the level of Senior Manager. There are no words to express my appreciation and admiration for Rex Maughan for giving us this unbelievable opportunity to join FLP and become healthier, wealthier and happier.

– **Gayatri & Vikram Soni**



Though I had a humble beginning in FLP, the powerful marketing plan has changed my life and lifestyle. FLP opportunity has come like a gift for me and my family to lead a healthy life along with lot of wealth and a sense of security. I have always been thrilled at the thought of how many people could get benefited through me as I grow in the marketing plan. Before actively getting involved with FLP, I compared this opportunity with so many other opportunities and found that there is no other company with such a great combination of clean complete background, unique products and wonderful marketing plan. – **Prabha & Sunil Gupta**

Good INCOME, quality TIME for the family and complete FINANCIAL SECURITY is a dream of every family and specially the head of the family. But in practical life, most of the times it does not happen that way. My father gave 28 years of his life to the family business of printing & packaging, but when he was in the ICU this same business failed miserably to support him. This singular incidence forced me to reconsider my options to secure the future of my family. That is when FLP happened and it was the turning point of our life. Not only did my father benefit by using FLP's fantastic products, but by helping others to use the products for good health we are today enjoying good income, freedom, car, house and other luxuries like free domestic and International trips every year. Being recognized as the Top 5 distributor of FLP India is a matter of pride and joy. But above all, the biggest achievement is that while I enjoy all these benefits, my family will inherit it after me! This is the SECURITY of Forever Living Products. This business is for anyone who cares about his family. What you need is not money but a strong desire to achieve your dreams and a positive attitude to learn how to do it. All the best!. – **T. P. S. & Jagjeet Bedi**





FLP has opened a whole new world for us. It has given our lives a new meaning and direction. Not only did the health of our whole family benefited, also our financial condition improved. We achieved both health and wealth. Hailing from a non-business background, we were under the impression that getting into and succeeding in any form of business meant not only a huge capital investment but also lots of stress and headache. FLP proved all these notions wrong. It gives us great satisfaction in helping others get good health and also leading the path and showing a way of life many only dream of. The FLP marketing plan is wonderfully designed, anybody who follows the system can make it big here and transform their lives FOREVER. May be that's the reason it is called PURE & SIMPLE. Today we have an improved lifestyle and a whole world of new friends. THANK YOU FOREVER LIVING PRODUCTS". – **Srikanth & Sridevi Vodapalli**

Dependency always has its limitations. To fly high, you have to have your own wings.

Before we started FLP, it's not that life was miserable but it's also a fact that there was nothing happening in the life. It was a simple lifestyle. FLP entered our life as an opportunity and we didn't waste time when we were fully convinced with the wonderful marketing plan of Forever, because we knew that opportunity knocks your door once but failure knocks it until you open the doors and welcome it. Following every footsteps of our successful uplines and with the help of our entire team and the staff of the company, today we are marching ahead, fulfilling our dreams with the wishes that in this journey of success, you shall be with us very soon. **Sitting idle, you may get nothing in your life; you really have to work hard to get diamonds out of coal.** – **Pankaj & Meenakshi Gupta**



Our faith was built on the wonderful FLP products. I did not only start using them but also started recommending the products to our family and friends. Soon we had part time income in FLP. Thanks to the wonderful marketing plan, our confidence for the company was on top gear. We decided to spare more time for FLP, and soon this part time income became more than a full time income and of course with minimum liabilities! My family and I now know what financial freedom is all about! – **Jitendra & Dipti Gosai**

It is truly THE WORLD'S BEST COMPANY, it has given me a new life and helped me to experience success from my past list of failures. I believe if I could change my life, anyone can make it too and become successful with FLP. The company has excellent track record for over 30 years of changing lives of millions of people worldwide. You too can change your life if you believe. – **John Thomas**



Praise and glory be to God, the giver of all good things and from whom all blessings flow. Forever Living came to our lives way back in 2001 and MADE THE DIFFERENCE. To be where we are today is a result of the most INCREDIBLE, EXCELLENT AND SATISFYING OPPORTUNITY offered by the one and only FOREVER LIVING PRODUCTS. Besides producing the most amazing health products, Forever Living offers a profoundly unique but SIMPLE Marketing Plan so workable, practical and a scope to earn beyond whatever we have dared to imagine. Ever since we adequately understood the privilege in Forever Living - we PRIORITISE and here we are today proud and thankful. For the vision to make lives better for people all round

the globe, we salute you, Mr. Rex Maughan. For the world at large I implore, climb aboard and taste the difference. – **Pinola Kharkongor & Vicky Warjiri**

Coming from a business background, I already had financial freedom but I had no time. With Forever Living, I am not only the boss of my business, but also the boss of my time. Today I have time to pursue my favourite hobby-meeting people and this I can do while I am expanding my business. I have more time for my family, my friends and myself. In over 7 years in FLP I have enjoyed some of the best times in my life including traveling to more than 15 countries (Canada, 4 trips to the USA, Mexico, UK, South Africa, Zambia, Botswana, Singapore, Hong Kong, Malaysia) and having 3 cars and new house in Pune is a dream come true! This is the company that has the best products and business that has given me a great income without going to the bank for a loan to start my business. I have a fabulous team that is achieving their goals. The success formula is – paying respect to the company and its marketing plan, using the products, and following Rex's example – "FLP is your only choice!" – **Simon Davidson**.



Recommended Watch : The Greatest Opportunity. Available in DVD and VCD format in Hindi and English languages; Lifestyle Successes. Available in DVD only in Hindi and English Language.

Recommended Read : Greatest Opportunity. Available in Hindi and English languages; Making a Difference Forever

MEDIA CLIPPINGS

WATERGATE: WOMEN-DOMINATED MARKETING NETWORKS THREATENED
Men take a cue from women, become direct sellers

Business Desk
New Delhi, February 18

IF YOU thought that only women are making inroads into men's business, think again. For, men too are now taking women's domains.

That seems to be the latest trend, as direct selling is being dominated by men in companies such as Amway, Tupperware, Orphan, ASAC and Hindustan Lever Network.

In fact, influenced by the success stories of their female counterparts, men are being the rising opportunity and fast growth rate of the industry at Rs 2,000 crore, growing at 15 to 20 per cent, even and more men are directly or indirectly venturing into direct selling, traditionally reserved for the domain of women.

J. Sankar, Chairman, Indian Direct Selling Association (IDSA), said "In the last two years the direct selling industry has witnessed a sea change in

at ASAC Cookware, but the company has been witnessing a huge trend among men. A lot of men, but in the last year, have started buying their wives in the direct selling business.

"Among the top 100 active direct sellers in our company, we have seen that the involvement of the husbands has gone up from 12 per cent to 20 per cent," Sankar said. In many cases, however, men are not only directly venturing in direct selling, but their percentage is also growing at a fast pace. In Sankar's active consultant base, for instance, the consistent men have increased to 40-45.

Sankar, Founder CEO, Amway Wellness, said "This gradual increase in men's involvement in direct selling is a reflection of the changing attitude of men towards their wives. Men are now becoming more active in the direct selling business. This is a sign of a man's confidence in his wife's business and a sign of a woman's confidence in her husband's business."

www.polind.com
 New Delhi, Saturday, November 10, 2006

Political Canvas

Networking World

Amway, Orphan, Hindustan Lever, Tupperware, ASAC, Cookware, Wellness, etc.

IDSA: Maintaining quality standards

The following are the members of IDSA

- Amway India
- ASAC Cookware
- Asian Beauty
- Forever Living
- Hindustan Lever
- Orphan
- Polysorb
- Polysorb India
- Polysorb Pvt. Ltd.
- Polysorb USA
- Polysorb UK
- Polysorb France
- Polysorb Germany
- Polysorb Italy
- Polysorb Japan
- Polysorb Korea
- Polysorb Mexico
- Polysorb Pakistan
- Polysorb Philippines
- Polysorb Singapore
- Polysorb South Africa
- Polysorb Taiwan
- Polysorb Thailand
- Polysorb Vietnam
- Polysorb USA
- Polysorb UK
- Polysorb France
- Polysorb Germany
- Polysorb Italy
- Polysorb Japan
- Polysorb Korea
- Polysorb Mexico
- Polysorb Pakistan
- Polysorb Philippines
- Polysorb Singapore
- Polysorb South Africa
- Polysorb Taiwan
- Polysorb Thailand
- Polysorb Vietnam

THE WEEK

OUR FIRST MILLI,000,000

Without a boss or fixed work hours!

Amway to Tupperware: Creating wealth differently

Direct selling it out in Rs!

Mono Mehta
Mumbai, Feb 1

The year 2006 is likely to witness intense competition among direct selling companies in India, which are vying for a market share of Rs 2,000 crore.

Monolithic brand Image: Multinational brands such as Amway, Tupperware, Orphan, Polysorb, etc. are likely to continue to dominate the market. However, there is a growing trend among Indian entrepreneurs to start their own direct selling companies. This is a sign of a man's confidence in his wife's business and a sign of a woman's confidence in her husband's business.

Karnataka: Dushyant, Bangalore: Dushyant, Mysore: Dushyant, etc.

Forever Living

FOR over 20 years, Forever Living Products has dedicated itself to making our members live longer, healthier and wealthier and sharing their success with the world. Founded in 1979, Forever entered the market in India in 1998. In the last two years, Forever has witnessed a huge trend among men in the direct selling business.

Amway to Tupperware: Creating wealth differently

Amway to Tupperware: Creating wealth differently

Amway to Tupperware: Creating wealth differently

Hyderabad Times

The desperate bunch
 If you thought it is just the young teenyboppers who experiment with the 'le look', here's a surprise. It's the 20 to 36 year olds that rush in for the new look and most of them are married women. Women dealing with problems of pigmentation, under-eye circles and wrinkles frequent Premson's three-minute workshop that specialises in facial makeover. Some of the city's top people have been his trusted clients for over seven years. "Cover, conceal, colour—that's my mantra," he quips.

"Contouring of the face can make a broad nose look thinner or correct a heavy jaw on the face. Even men, especially those in their late 30s, come in for facial makeovers, and my clientele ranges from the 16-70 year old," he says.

Amway to Tupperware: Creating wealth differently

Times Wellness

Mind, Body, Spirit & You

THE SECRETS OF ALOE

From its petty beginnings in the backyard, the aloe plant has today gained cult status amongst health enthusiasts



बूम् करता काँस्मेटिक बाजार

WHERE DO I START?

We have discussed the details about the company, the reasons why FLP products are the best available in the world and why we feel the future is Network Marketing, so now the million dollar question is – Where Do I Start?

There is an age old saying - “Journey of thousand miles begins with a single step”. Are you ready to take the single step that would change your life for the better forever? If “Yes” then let us guide you into the wonderful world of Forever where nothing is impossible and your dreams are waiting to be realized.

Fill an Application Form: Every one needs to start by filling our Distributor Application Form (DAF) and reading the Company Prospectus. Once you have joined us as a distributor, you buy products at a special New Distributor Price and become your own best customer and also start building your customer base as you have now access to the 18% mark up on your retail business as mentioned in our Marketing Plan. This special rate is applicable until you complete 2ccs of business in 2 consecutive calendar months, after which you can start enjoying a 43% markup on retail business.

Also on becoming a new distributor with the company, you may start bringing in new applicants to build your group. It is very important that you sit with your upline or sponsor and try and understand more about the company, its products and the marketing plan, the business opportunity and the action plan to proceed further. If you do not have a sponsor, then the company would provide you with one.

Attend Trainings: The next step in FLP as a beginner is to understand the various concepts and products that we have to offer. Understanding can come only by attending more and more trainings that are provided absolutely FREE of cost by the company at its various offices. (Refer to page 39 for the list of our Regional Distribution Offices).

These trainings are done by our distributors who have achieved various levels as per our Marketing Plan. They are not paid trainers who are brought in to simply give sales talk in order to lure you to buy our products or to join us. They volunteer to do the trainings and they share their own experiences and benefits that they have got by using the products and the huge income earning capacity that FLP provides which gives them the financial stability and security.

Below is a list of the trainings that FLP provides in the sequence that we recommend they be attended.

(1) Business Opportunity (BOPP)

- It gives you the opportunity to understand about the company in general. It is a brief showcase of FLP's business opportunity.
- It provides details regarding the huge income potential that FLP offers vis-a-vie other businesses.
- Brief description about the company, re-emphasizing the integrity and stability of the company.
- Brief about Network Marketing and the huge growth trends of Health & Nutrition and Network Marketing and the advantages of this business over the traditional business.
- Information about Aloe Vera and our products and various certifications that FLP products have.

Having attended the BOPP training which has enabled you to understand the company better and once you have decided for yourself that you are at the right place at the right time as there is a huge and unlimited opportunity for you to succeed in this business, then please get the person who recommended you (your sponsor) to our company, to help and guide you on how to build your business.

The next training to attend should be the NDO training.

(2) NDO (New Distributor Orientation)

After BOPP it is the NDO that a new distributor needs to attend due to the following reasons:

- NDO training throws light on understanding “What, Why & How” have you become a distributor of FLP and what are the benefits of the same.
- It also lays emphasis on you to start using our products, plan your business with your upline, start thinking of people who you would like to share this idea with, use your upline’s help in all these.
- NDO also provides details with regards to expansion of your business internationally.
- It also helps you to understand us better and provides details about the responsibility of a distributor towards the company and his success-lines.

After having understood the NDO the next step would be to attend Marketing Plan training and understand our unique Marketing Plan, which provides you with an opportunity to earn the income that you desire. This would help you understand what to do next and you will also understand the different levels of our Marketing Plan and how significant each and every level is in regards to your business.

All positions achieved are permanent and there are no pass-up’s possible by any of your downline distributor. Our Marketing Plan is so unique that no matter what level you achieve you cannot rest and take credit or enjoy benefits on others (downlines) efforts alone. You need to put in your efforts throughout to ensure that you maintain your level and it is always on the move.

(3) Marketing Plan

Below are the different details that are provided in our Marketing Plan Training:

- Information about the background and stability of FLP thereby emphasizing that it is a good company with sound financial backing and compensation.
- Provides details about the advantages of Network Marketing business over the traditional business.
- Emphasis on being a business partner with FLP.
- Different levels that you attain in our Marketing Plan & how to achieve them.
- Different types of income and bonuses that can be earned at FLP along with other incentives like international travel and so on.

Last but not the least is our training on the different types of products that FLP has to offer.

(4) Product Trainings

Our products are basically classified as under

- Health & Nutrition Products
- Skin & Beauty Care
- Personal Care Products
- Weight Management
- Animal Care

These trainings provide detailed information regarding different products that FLP has to offer and how unique they are in terms of being the best available in the world. They also lay emphasis on the high quality and standards that are maintained while manufacturing these products. They also throw light on the benefits of using these products.

Understanding of our products would be enhanced when you use them and enjoy the benefits personally.

Buy the Sales Tools available: FLP provides a large variety of literatures and sales tools (refer to page 38 for a list of some of our best sellers) that are available across our counters and are helpful in understanding the company better. The list of literatures include product catalogues, business brochures, CD's, DVD's which gives information regarding our products and the company history and stability. Majority of the literatures available are in both English & Hindi languages, catering to distributors from all walks of life. They form an excellent reference material for you to understand "us" better. Moreover they are very economically priced so that all can avail the facility of the same.

Not only are the literatures in English & Hindi, even our trainings in some cities are done in regional languages enabling the local distributors to understand. This allows you as a distributor to widen your reach and expand your business to remote areas thereby expanding the company's business too.

Attend Company sponsored events: For the benefit of the distributors and their prospects, FLP organizes various events every month. Some of them are given below:

Success Day: This interactive event called Success Day is held at a pre-determined venue in regions where the company felicitates the distributors who have achieved various levels of success in the Marketing Plan. This provides an excellent platform for distributors to showcase their success to their prospects which in turn inspires them to emulate their leaders. Similar Success Days are held at regular intervals in most of the other cities where the company has an office (RDO).

Product Fair: Apart from the Success Day another major event is the Product Fair organized every alternate month at the Head Office and periodically at select RDO's. This highly successful event enables the distributors to help build the belief and confidence of their prospects on the company and its products by inviting them to actually sample the benefits of the products at a minimum cost.

Profit Share Rally: The biggest event of the year is the annual FLP Rally also called the Profit Share Rally, held every year in April or May. At this event the company distributes a percentage of the annual turn over with qualifying distributors. Big cheques are presented at a huge gathering before thousands of FLP distributors and their guests by the Chairman of the Board & CEO Mr. Rex Maughan. It is an event packed with high energy activities, non-stop fun, thrilling suspense and entertainment that showcases the success that can be achieved in FLP.

Managers Retreat: Another interesting annual event is the Managers Retreat where the company invites its qualifying managers to a 2 Nights & 3 Days all expenses paid five star luxury stay at a surprise destination in India. The company organizes a memorable stay for its guests by adding value to their skills by organizing trainings as well as skill, communication and team building activities.

Apart from these fixed events, **Special Motivational Trainings** are organized by the Senior FLP members periodically, where they share their business techniques and skills with others in order to encourage ordinary people to achieve similar and even greater heights. Be it a Rally, Success Day, Product Fair or Special Trainings, whatever the occasion, it is yet another reason for all distributors of FLP to join in the camaraderie of being part of this remarkable organization. Becoming a part of these events is very important as they provide the distributors the ability to understand the company and its working in totality.

Assuming that by now you have a fairly good idea about what the company is, how effective the products are, and the fairness and compensation plan that the company offers to its deserving distributors, you may be motivated enough to grab this opportunity with both hands. You know that you are in the right place but you want to be doubly sure. You want to build your business on a strong and solid foundation. Actually the success

of your FLP business rests on 3 major pillars: understanding, belief and commitment. As they are inter-related, your commitment will depend on how strong your belief is and your belief will depend upon how good your understanding is.

Belief: Given the track record it's easy to build our belief on the company and its products. But the most important factor that will take your FLP business to unimaginable heights is belief in yourself. Your personal conviction is sure to inspire thousands of other people with whom you share the benefits of being associated with FLP. You can only build your belief by using and sampling the benefits of the products. To understand the Business Opportunity, Marketing Plan, and the Products, attend as much training as possible and use as many products as you possibly can. Only a strong belief can lead to long term commitments.

Commitment: Your belief will lead you to make a personal commitment to achieve the level of Assistant Supervisor at the earliest. This is because this level empowers you to not only sponsor new distributors under you as your downlines, but also earning bonuses from their purchases. At the same time, you need to put in your best efforts all the time to ensure that you reach higher levels in our marketing plan. On achieving the level of Assistant Supervisor, your actual business starts and there has to be constant commitment to increase your earning potential by sponsoring new distributors, to ensure that your group of distributors are performing and in-turn increasing their group size as well, which would lead to increase in your income. All this simply means commitment in totality towards your business.

The best way to develop these areas would be to have your sponsor as your coach and devise an action plan in consultation with your sponsor. Your sponsor would be the best person to assist you as he / she would also enjoy the benefits of your efforts.

MAP: It is very significant in any business to have a MAP (Massive Action Plan) which would detail the entire procedure of your functioning. After all, "the greatest of intentions are useless, unless and until they are implemented". Break your final goal into short term goals to be achieved within a specific time limit. Ensure that the same is achieved as this will help you gain more and more confidence and thereby result in your and your team's best performance.

Periodic analysis of your performance and that of your business is essential, as this would help you to understand any shortcomings or bottlenecks and implement alternative plans or ideas. This would also assist in determining your standing in your business and for you to know how good or otherwise your business is.

All this only brings you closer to becoming a member of the Team FLP.

Welcome to Team FLP

After having attended all the company trainings and seminars, you are now on the right track and on your way to developing a business that has unlimited potential. It will require a lot of hard work from your end, but it will be rewarding, both in terms of income earning capacity and gaining benefits from our products which are the best and make a difference to one and all.

You are now a part of the team that is Forever Living Products and remember

Together
Everyone
Achieves
More with **FLP**

Recommended References : Refer to the monthly newsletter and the notice board for updated information about these events.

WHAT NEXT?

Like any other new business venture there would be many challenges during your initial stages in FLP. But remember that we are a Distributor Friendly Company. We always strive to make things simpler and best for our distributors.

Given below is just a guideline for you to approach in case you are in need of any assistance:

The first and the foremost person should always be your sponsor to assist you. At the same time you also should ensure that you as a sponsor are always present to assist your downlines.

In case of your sponsor not being in a position to assist you, the next person to look out will be his upline and so on.

In case both the above given options do not work, you can approach any of our offices who would be available for your assistance.

On failure of the above, please contact the Head Office at 022 6641 4000 or kindly do write in at admin@flpindia.net for any assistance. We would revert to you at the earliest.

Significance of getting started

It is very important to get started, unfortunately we spend far too much of our time on irrelevant things instead of planning our future.

There is a wonderful saying to this effect:

“Where you are today is the result of all the choices you have made so far

Where you will be in the next 5 years, will be the result of choices you will make today”

In simple terms it means that what your future holds for you is based on the plans you make today.

Always start with a goal or an objective and then find a tool or vehicle that will take you there and complement it with consistent effort.

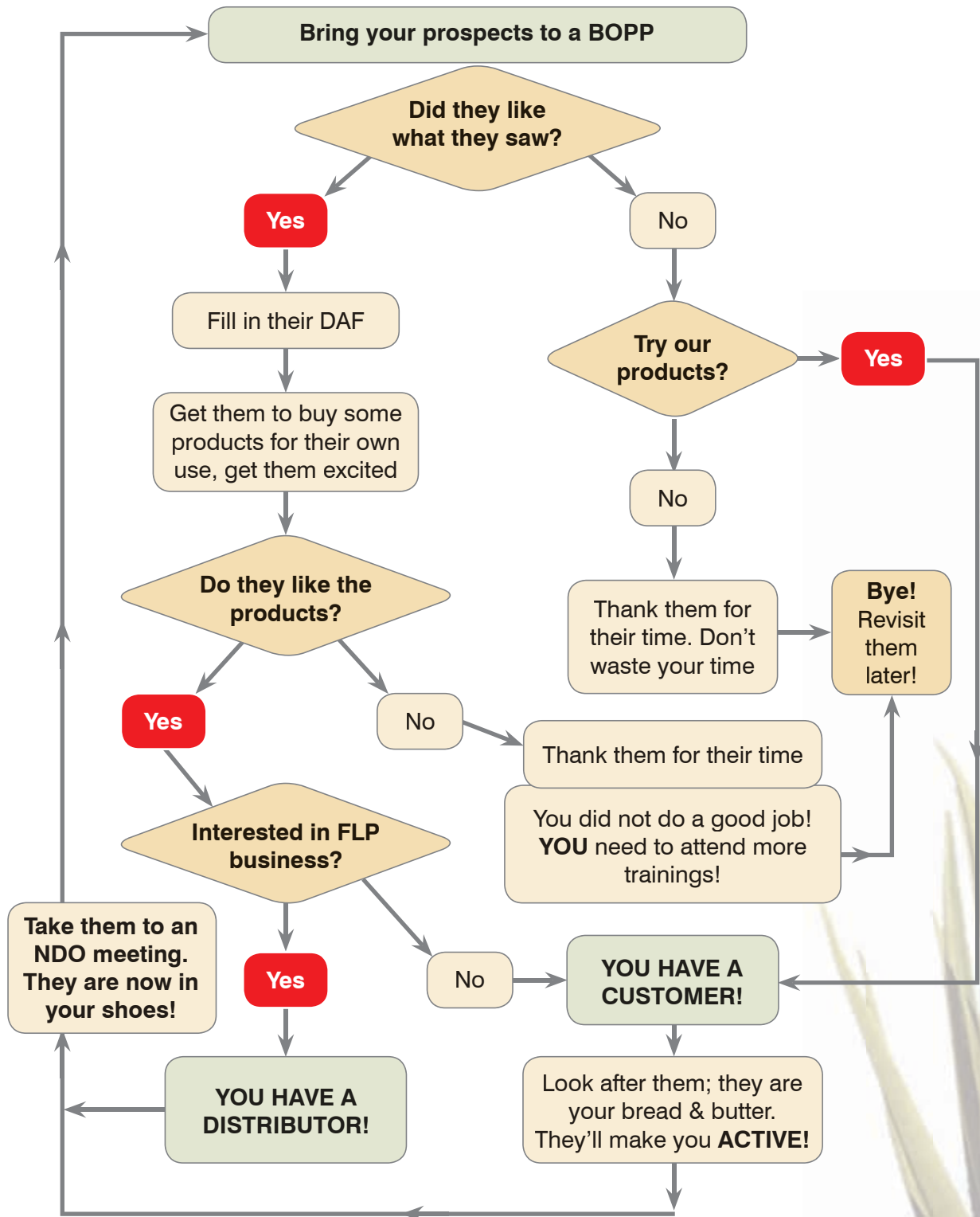
FLP is one such vehicle that can take you where you want to go, but the potential result will depend on what steps you take today and how much consistent efforts you are prepared to put in. For your tomorrow to be different you must do something different today.

As mentioned earlier you can become a distributor of FLP purely only to buy the products and enjoy their benefits i.e. from the consumer point of view or realize the huge business opportunity it offers in terms of increasing your earning potential and improve your standard of living.

Like any other business, Network Marketing has to be studied and quality time needs to be put in and today is just the first step towards that study.

This would enable you to start your own business and the flow chart in the next page would give you a fair idea of how to go about doing your business. As mentioned earlier, bring your prospects to attend our various company trainings and after they have seen our business opportunity training, just use this flow chart as your guidance or reference.

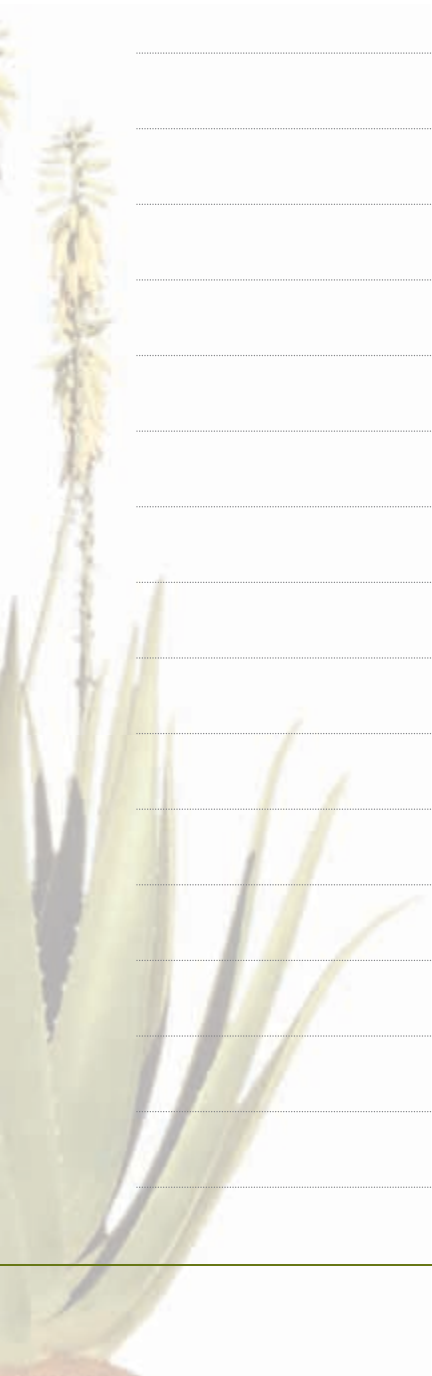
WHAT NEXT ? – BUSINESS APPROACH FLOW CHART





NOTES

Lined area for taking notes.



INFORMATION AT YOUR FINGER TIPS

Literatures

1. **Good Health The Aloe Way** – All new in full colour (Available in English & Hindi) A detailed guide to understanding the Aloe Vera plant, its uses and its functions. **Priced at Rs. 35/-***
2. **Product Catalogue** – (Available in English & Hindi). Information on the entire range of products that Forever has to offer with MRP pricing and case credits detailed of each product. New 32 page version. **Priced at Rs. 15/-***
3. **Product Fold Out** – (Available in English & Hindi) A quick and handy reference guide on the Forever products range. Great hand out to new prospects to give them an overview of the company and the products. **Priced at Rs. 20/-*** for a set of 10
4. **Company Policy** – a mandatory read for each distributor. To be used as a guide on the policies set forth by the company. **Priced at Rs. 20/***
5. **Sonya Catalogue** – An illustrated catalogue of the entire range of Sonya Products available in India. Descriptions in Hindi and English. **Priced at Rs. 30/-***
6. **Greatest Opportunity** – (Available in English & Hindi). A concise version of the business opportunity that Forever offers along with testimonies of some of the successful entrepreneurs of the company. **Priced at Rs. 10/-***
- NEW** 7. **Making a Difference FOREVER** – A showcase of the 10 successful years of Forever India, with success testimonies and accomplishments of distributors in their Forever Business. A Decennial year special edition. **Priced at Rs 300/-***
8. **An Introduction to Forever** – (Available in English & Hindi) A comprehensive introduction to the World of Forever Living Products. A must read for each new prospect you want to convert into your next Manager! **Priced at Rs. 50/-***
- NEW** 9. **Product Range** – A slick reference booklet with bulleted points on product information with MRP prices included. An excellent tool for your new prospects and customer. Descriptions in Hindi and English. **Priced at Rs. 20/-***
10. **Starter Kit**** – (Available in English & Hindi) A combination of the most successful business tools to jump start your business. Includes Good Health the Aloe Way, Business Brochure, Marketing Plan illustrator, Company Policy, Product Catalogue, An Introduction to Forever, Price List & Order Forms. **Priced at Rs. 150/-***
11. **Product Manual 2010** – (Available in English & Hindi) Gives you detailed information and ingredient listing on every product of FLP's Product Range. **Priced at Rs. 350/-***
12. **New Distributor Prospectus** – An ideal tool for new distributors, a brief introduction and a concise version of the Company Policy along with Distributor Application Form, MOTO Form & ECS Form. **Priced at Rs. 25/-***
- NEW** 13. **Price List** – (Bilingual) A comprehensive 12-page booklet with the product names mentioned in English and Hindi with details of case credits and prices for all India. **Priced at Rs. 20/-*** [for a set of 5].
- NEW** 14. **The Fine Line** – A must read for all those marketing dietary supplements in India. This booklet cautions you on the dangers of making claims on dietary supplements and explains the laws that govern this segment of the wellness industry. **Priced at Rs 25/-***
- NEW** 15. **The Forever Opportunity** – A table top flip chart presentation of the Business Opportunity overview that Forever Living Products offers. Excellent for one-to-one presentations. **Priced at Rs 500/-***
- NEW** 16. **Customer Order Form** – Your ideal retail partner gives you a great way to encourage retail sales. This order form includes only MRP prices and short product-descriptions. **Priced at Rs 20/-*** [for a set of 5]/-*

DVDs & VCDs

1. **Plant to Product** – This DVD gives the viewer details on the processes involved from the growing to the manufacture of the final Forever Aloe Vera product. (Available in English & Hindi). **Priced at Rs. 90/-* (DVD) & Rs. 50/-* (VCD)**
2. **Your Dream, Our Plan** – Contains a brief overview of the company, its products and the Marketing Plan. (Available in English & Hindi) **Priced at Rs. 90/-* (DVD) & Rs. 50/-* (VCD)**
3. **Your Future** – Is based on Testimonies from some of the top distributors in UK like Adam May, Dorothy Wood, Jayne Leach etc., this DVD gives detailed information on the Marketing Plan of the company. (Available in English & Hindi). **Priced at Rs. 90/-* (DVD)**
4. **The FLP Products** – A very informative tool on Aloe Vera and the FLP products along with testimonies of distributors from the UK who have benefited from the products. Dorne Parker, Peter Atherton & David Urch, members of the Advisory Board in FLP UK share information on Aloe Vera and its uses. (Available in English & Hindi) **Priced at Rs. 90/-* (DVD)**
5. **Dorne Parkers Training** – Supplements and Beauty Training (Set of 4 VCDs)
Ms. Dorne Parker made her visit to India in 2007 to train the Indian distributors on the Nutritional Supplements & Beauty Regime. These VCDs are part of a training conducted by her. (Hindi Translation available with English VCD Set) **Priced at Rs. 200/-***
6. **The Greatest Opportunity** – This DVD is a step-by-step guide to building your business based on the testimonies of successful distributors in the US. (Available in English & Hindi) **Priced at Rs. 90/-* (DVD) & Rs. 50/-* (VCD)**
- NEW** 7. **Lifestyle Successes** – Business stories and secrets to success of Indian distributors in Forever. A fantastic motivational tool for you and your team, told by some of the most motivational speakers, trainers and distributors of Forever. (set of 2 DVDs in Hindi and English) **Priced at Rs 250/-* (DVD)**
- NEW** 8. **Profit Share Rally 2009** – Re-live the excitement! See the biggest Profit Share cheque given out till date. **Priced at Rs 50/-*(VCD) & Rs 90/-* (DVD).**

* price inclusive of all taxes.

** contents of the starter kit are subject to change with regular updates on our literatures



Look out for the mega literature sale each month & get some unbelievable discounts on some of our literatures

HOW TO PLACE AN ORDER

Steps to Order - orders@flpindia.net

1. Place an Order

Select any one of the following :

- Visit our RDO's (Regional Distribution Office)
- Fax to:
022 6641 4007 Mumbai & All India
011 2589 7785 Delhi/Rajasthan
0121 403 0601 Meerut/UP
0172 266 8063 Chandigarh/Punjab/HP/Haryana
040 4262 7713 Andhra Pradesh
080 2286 1642 Karnataka/TN/Kerala
0832 242 0130 Goa
079 2656 0912 Gujarat
0364 222 7083 North East India
0191 249 0024 Jammu
- Email to: orders@flpindia.net
- Post the order to any of our RDOs

2. Distributor Details Required on each order

- ID # & Name of the Distributor
- ID # & Name of the Sponsor
- Delivery address with Contact Details

Do Remember

- Cheques/Demand Drafts to be drawn in favour of "Forever Living Products India Pvt Ltd"
- We deliver products to your door step. For details and charges, contact your RDO or email us to orders@flpindia.net
- Orders with Payment on Delivery facility (available in Delhi and Mumbai) will only be accepted until the 28th of the month

For Direct Deposits, our bank accounts are as follows

HSBC Bank A/C # 019-069772-001 ICICI Bank A/C # 003-805003-875

3. Mode of Payment must be mentioned on each order:

- We accept Cash/Credit Card Payments at our counters
- You can make Direct Deposit in our Bank A/C
- We accept Demand Drafts
- You could register for MOTO (Mail Order Telephone Order) contact : orders@flpindia.net for more information

Ahmedabad – RDO

Meera Manan Arcade,
Next to Krupa Petrol Pump,
Ellisbridge, Ahmedabad 380 006.

Office Hours
11.00 am - 8.00 pm Wed. to Sun.
2.00 pm - 8.00 pm Tues.
Closed on Monday

Hyderabad – RDO

8-2-293 / 82 / L / 1-A,
Road No. 12, Banjara Hills,
Hyderabad - 500 034

Office Hours
11.00 am - 8.00 pm Tues. to Sat.
2.00 pm - 8.00 pm Sunday
Closed on Monday

Jammu – Product Centre

Plot no.59, 1st Floor,
Transport Nagar,
Near SRTC Yard, Narwal,
Jammu- 180006 (J & K).

Office Hours
10.00 am - 6.00 pm
Closed on Sunday

Bangalore – RDO

A – Santhanam Chambers,
Ground floor, Next to Intel Office,
Union Street No.6, Off Infantry Road,
Bangalore 560 001.

Office Hours
11.00 am - 8.00 pm
Closed on Monday

Shillong – RDO

First Floor,
Shillong Local Centre,
Barik Point, Shillong – 793001.

Office Hours
Nov – Jan 8.00 am – 5.00 pm
Feb – Oct 9.00 am – 6.00 pm
Closed on Sunday

Meerut – RDO

Shop No. 4-9, Ground Floor
Sharda Plaza, Punjabipura,
Delhi Road, Meerut 250 002.

Office Hours
11.00 am - 8.00 pm Wed. to Sun.
2.00 pm - 8.00 pm Tues.
Closed on Monday

New Delhi – RDO

Rex Plaza, C – 127, 1st Floor,
Naraina Indl. Area, Phase I,
New Delhi 110 028.

Office Hours
10.30 am - 7.30 pm
2.00 pm - 8.00 pm on Thursday
Closed on Wednesday

Goa – Product Centre

Pinto Arcade, D.B. Bandoak Marg,
Campal, Panaji, Goa 403 001.

Office Hours
10.00 am - 7.00 pm Mon. to Sat.
11.00 am - 7.00 pm Tues. & Thurs.
1.30 pm - 2.00 pm Lunch Daily
Closed on Sunday

Chandigarh – RDO

S. C. O. 193-195, Ground Floor
Sector 34A, Chandigarh 160 034.

Office Hours
10.30 am - 7.30 pm Wed. to Sun.
2.00 pm - 7.30 pm Tues.
Closed on Monday

Jaipur – Product Centre

H/410, Ramesh Marg,
C Scheme,
Jaipur 302 001.

Office Hours
10.00 am - 6.00 pm
Closed on Sunday

Mumbai – RDO

Forever Plaza, 74 Hill Road, Opp. St. Stanislaus High School, Bandra (W), Mumbai 400 050
Office Hours : 11.00 am - 8.00 pm Wed. to Sun. 2.00 pm - 8.00 pm Tues. Closed on Monday

PRODUCT PROMOTION

- All distributors of Forever Living Products are prohibited to promote any product of this company to solve or cure any kind of disease. To associate our products with any disease is not allowed.
- If you have any kind of health problem you should consult your physician. Forever Living Products are not intended to diagnose, mitigate, treat, cure, heal or prevent any specific disease or a class of diseases.
- You should focus on healthy people, which is the largest share of the market, and not sick people.

USING & CREATING PROMOTIONAL MATERIALS

- You should be aware that unapproved promotional items cannot be used or sold. Pre-approved newspaper adverts, flyers, banners, distributor visiting cards are now available in a CD form "Pre-approved Formats". Distributors are requested only to use the formats given in this CD with NO changes whatsoever. Any prior approvals in the form of FIN # will stand cancelled with effect from 1st November, 2006.
- The only approved book by FLP (I), that you may use as a tool for Aloe Vera is, "Good Health the Aloe Way"

The above information is to protect you and your personal business, as well as the company, therefore, please respect, be aware and follow these rules.

CONTACT DETAILS

General Queries : flpindia@flpindia.net | Administration : admin@flpindia.net | Product Orders : orders@flpindia.net
Accounting : accounts@flpindia.net | Director of Operations : nikita@flpindia.net | Country Manager : amarjit@flpindia.net



FOREVER
LIVING  PRODUCTS
INDIA PVT. LTD.

Forever Plaza, 74 Hill Road, Opp. St. Stanislaus High School, Bandra (W), Mumbai 400 050
Fax: (022) 66414010 Email: flpindia@flpindia.net

MRP Rs. 50/- (incl. of all taxes)