



Halo Majestic Interiors - Silk

Discover



Halo Majestic Exteriors - Silk

Discover



Halo Majestic Interiors Shine

Discover



Halo Aquaglo Majestic Gloss

Discover



Halo Aquaglo Majestic Satin

Discover



Aurus Regal Interiors

Discover



Aurus Regal Interiors Lustre

Discover



Aurus Regal Interiors Silk

Discover



Aurus Regal Exteriors

Discover



Pixa Elegant Interiors Silk

Discover



Pixa Elegant Exteriors Silk

Discover



Pixa Elegant Interiors

Discover

## JSW Company Profile

JSW Group is an Indian multinational conglomerate based in Mumbai, headed by Sajjan Jindal, and part of the O.P. Jindal Group. JSW [Group](#), formerly known as Jindal South West (JSW). The group has diversified businesses that include steel, energy, infrastructure, cement, and paints across India, the United States, South America, and Africa.



JSW Group is India's top company with total assets of 22 billion-dollar. The conglomerate is active in various sectors such as steel, energy, infrastructure, cement, paints, venture capital, and sports. The group's success can be attributed to its strength and capability which includes a clean track record in executing the most complex of projects, state-of-the-art manufacturing facilities, and focus on driving sustainable growth.

## JSW Paints and Texture Price List

### JSW Paints Interiors & Exteriors

Do you want to beautify your home? Then you must try JSW Paints **Halo Majestic** Interiors Silk water-based interior emulsion paint. It features a silky finish and German block, among other benefits.

Halo Majestic	Aurus Regal
Halo Silk Interiors (₹520/ltr)	Aurus Silk Interiors (₹ 450/ltr)

Halo Majestic

Aurus Regal

Halo Shine Interiors (₹580/ltr)

Aurus Interiors (₹400/ltr)

Halo Silk Interiors (₹500/ltr)

Aurus Interiors (₹400/ltr)

Halo Silk Interiors (₹500/ltr)

Aurus Interiors (₹400/ltr)

Halo Silk Interiors (₹500/ltr)

Aurus Interiors (₹400/ltr)

**JSW PAINTS**  
**Halö**  
MAJESTIC INTERIORS & EXTERIORS

**Germ Block**  
KILLS UP TO 99.99% OF BACTERIAL POPULATION

**FEATURING:**

- Germ Block
- Zinc

**FEATURES:**

- Paint & Primer
- Stain-resistant
- Endures 7 Years\*

**Halö Silk Interiors**

**Halö Shine Interiors**

**Halö Silk Interiors**

**Halö**

**FEATURING:**

- Anti-algal
- Dirt-resistant
- Paint & Primer
- Endures 7 Years\*

**Halö Silk Interiors**

\*Based on a standard weathering cycle. The effective life span varies in different climates. Weathering test is done in accordance with IS: 11790. For more information on weathering test, please visit www.jswpaints.com.

**JSW PAINTS**  
**Aurus**  
REGAL INTERIORS & EXTERIORS

**FEATURING:**

- Anti-fungal
- Low-VOC
- Paint & Primer
- Endures 5 Years\*

**Aurus Interiors**

**FEATURING:**

- Stain Block
- Anti-fungal
- Paint & Primer
- Endures 5 Years\*

**Aurus Silk Interiors**

**FEATURING:**

- UV-resistant
- Low-VOC
- Paint & Primer
- Endures 5 Years\*

**Aurus Interiors**

**Aurus Interiors**

**Aurus Interiors**

**Aurus Interiors**

**Aurus Interiors**

**Aurus Interiors**

**Aurus Interiors**

\*Based on a standard weathering cycle. The effective life span varies in different climates. Weathering test is done in accordance with IS: 11790. For more information on weathering test, please visit www.jswpaints.com.

**Pixa Interiors** emulsion comes with more than 1800 shades, and it provides a long-lasting soft shine to the walls. The superior pigmentation gives the colors just the right amount of shine and depth. It features Bright Finish, Endures 3 years, Soft Sheen, and is Very Smooth.”

Pixa Elegant	Halo Aquaglo (For Wood & Metal)
Pixa Interiors (₹200/ Litre)	Majestic Gloss
Pixa Silk Interiors (₹285/ Litre)	Majestic Satin
Pixa Exteriors (₹220/ Litre)	—
Pixa Silk Exteriors (₹250/ Litre)	

## SIV PAINTS Pixa

ELEGANT INTERIORS & EXTERIORS

**FEATURES:**

- Very Smooth
- Bright Finish
- Endures 3 Years\*

Pixa Interiors

**FEATURES:**

- Primer & Primer
- Bright Finish
- Endures 3 Years\*

Pixa Silk Interiors

**FEATURES:**

- Protection For Exterior
- Bright Finish
- Endures 3 Years\*

Pixa Exterior

**FEATURES:**

- Dust Resistant
- Bright Finish
- Endures 3 Years\*

Pixa Silk Exterior

## Halõ Aquaglõ

FOR WOOD & METAL

**FEATURES:**

- Anti-microbial
- Breathable Coating
- Quick Dry
- Low Odour
- Glow Lock
- Endures 5 Years\*

MAJESTIC GLOSS

**FEATURES:**

- Anti-microbial
- Breathable Coating
- Quick Dry
- Low Odour
- Colour Lock
- Endures 5 Years\*

MAJESTIC SATIN

### Product Information

Properties	Halo Silk Interiors	Aurus Silk Interiors	Pixa Silk Interiors
------------	---------------------	----------------------	---------------------

Colours	White	White	White
Tint Bases	HI-1, HI-3, HI-4, HI-Y, HI-M	AI-1, AI-3, AI-4, AI-Y, AI-M	PSI 1, PSI 3, PSI 4, PSI Y, PSI M
No. of colours	1808 shades	1808 shades	1808 shades
Coverage^	140 – 160 sq.ft./L/2 coats 13 – 14.9 m2/L/2 coats	130 – 150 sq.ft./L/2 coats 12 – 13.9 m2/L/2 coats	100 – 110 sq.ft./L/2 coats 9.2 – 10.2 m2/L/2 coats
Drying Time* (30°C @ 60 R/H)	Surface Dry – 30 minutes Recoat – 4 hours	Surface Dry – 30 minutes Recoat – 4 hours	Surface Dry – 30 minutes Recoat – 4 hours
Flash Point	N/A	N/A	N/A
Thin with	Clean Water (upto 25%)	Clean Water (upto 25%)	Clean Water (upto 50%)
VOC levels~	<10 gms/L	<20 gms/L	Low

### Vogue Wall Texture Paints (Interior Walls)

Vogue Wall Paints Textures is available in three variants – Vogue Astoniq, Vogue Metalliq, Vogue Effectiq – which come with excellent features like Anti Fungal, Low VOC, Marble Finish, Stunningly Smooth, HD Patterns, and Optimum Design Time.

Paints	Price
--------	-------

Paints	Price
Vogue Astoniq	₹650/ Litre
Vogue Metalliq	₹1,000/ Litre
Vogue Effectiq	₹750/ Litre

### *Product Information*

Properties	Vogue Astoniq	Vogue Metalliq	Vogue Effectiq
Colours	100	Metallic	White
Tint Bases	white	Gold, Silver and Copper	Clear
No. of colours	100	53	176
Coverage <sup>^</sup>	20-25 Sqft/Kg	100-175 Sqft/L	100-180 Sqft/L
Drying Time* (30°C @ 60 R/H)	6-8 hours	6-8 hours	6-8 hours
Flash Point	Water-based, not applicable	Water-based, not applicable	Water-based, not applicable
Thin with	Water	Water	Water
VOC levels <sup>~</sup>	<10 gm/kg	–	–

## JSW Paints Price 20 Liter

As you all know, there are three variants (Halo, Aurus, Pixa) of JSW Paints in the market, three interior and three exteriors.

- Price of 20 litre Halo Majestic Silk Interiors – **Rs 10400**
- Price of 20 litre Halo Majestic Shine Interiors – **Rs 11600**
- Price of 20 litre Halo Majestic Silk Exterior – **Rs 7500**
- Price of 20 litre Aurus Regal Silk Interiors – **Rs 6440**
- Price of 20 litre Aurus Regal Interiors – **Rs 7700**
- Price of 20 litre Aurus Regal Exteriors – **Rs 6440**
- Price of 20 litre Pixa Elegant Interiors – **Rs 4100**
- Price of 20 litre Pixa Elegant Silk Interiors – **Rs 4100**
- Price of 20 litre Pixa Elegant Exteriors – **Rs 3400**
- Price of 20 litre Pixa Elegant Silk Exteriors – **Rs 5000**

Keep in mind that prices may vary from location to location, so it's recommended to check the latest prices from your nearest Paint Dealers.

## JSW Paints Colour Shade Catalogue With Chart

JSW Paints offers thousands of shades to choose from, allowing you to select your favorite color for your home. Additionally, their website provides color combination options, enabling you to create a stunning look by combining multiple colors.



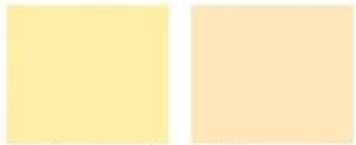
## Right Whites



Cream Damask 1081 Promised White 1141



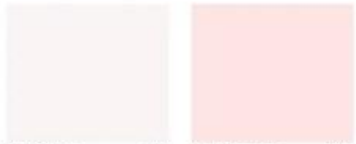
White Window 1094 Fuchsia Hint 1132



Lifelong Dream 1088 Tender Skin 1123



Cotton Pods 1074 Vintage Theme 1087



White Palace 1191 White Inspiration 1013



Wisp of Vapor 1031 Composed Verse 1103



Vap 1053 Artist's White 1014



Simplicity Itself 1047 Incense Haze 1167

## Smart Neutrals



Raw Wood 4071 Acoustic 4181



Material Chic 4091 Digital Life 4161



Sensual Shade 4103 The Cloud 4163



Designer's Neutral 4094 Mirror Foil 4195



Once Upon A Time 4031 Looking Glass 4191



Calm Serenity 4301 Ethere Star 4202



Reflective 4054 Perihelion 4213



Weathered Clay 4314 Umbra 4215

## Fresh Pastels



January Moon 2013 Glazed Macaroon 2045



Kesari Cream 2063 Marigold Petals 2104



Beige Trail 2103 Perfect Puff 2144



Pink Slip 2202 Beach Peach 2224



Wishing Wand 2303 Exotic Beauty 2325



Innocent Thought 2343 Moody Blues 2365



Candy Cloud 2424 Cumulous Cloud 2395



















Painted Fern 2594 Pleasing Green 2643

Shades are shown for indicative purposes. Please refer to Shade Panorama for actual shades.


### Fresh Pastels

	
Summer Time 2027	Sunset Hill 2056
	
Mango Shake 2067	Tea Shop 2097
	
Clam Shell 2146	Screen Goddess 2207
	
Baby Pink 2265	Rainbow Rocket 2267
	
Elusive Wilderness 2326	Lyrical Lilac 2357
	
Arabian Sea 2386	Daytime Moon 2408
	
Indian Roller Bird 2463	Tropical Palm 2486
	
Green Glade 2605	Chlorophyll Drink 2688

### Modern Midtones

	
Indus Valley 3011	Marble Screen 3052
	
Hill View 3051	Courtyard Yellow 3055
	
Rice Husk 3091	Carved Doorway 3134
	
Mineral Hill 3261	Grand Edifice 3233
	
Filigree Stone 3302	Tea Time Mauve 3293
	
Pewter Glint 3343	Indie Blues 3324
	
Hushed Silence 3433	Hill Gorge 3403
	
Bamboo Hollow 3502	Chrysanthemum Tea 3613

### Bold Accents

	
Surprise Surprise 5011	Radiant Air 5024
	
Eye of the Sun 5042	Accent Orange 5064
	
Satin Sass 5101	Run the Show 5126
	
Selfie World 5171	LOEV Today 5164
	
Whimnasium 5181	Indie Music 5203
	
Free Fall 5232	Electric Blue 5205
	
Peace Network 5263	Peacock Strut 5215
	
Para Gliding 5293	Digital Shorts 5307

Shades are shown for indicative purposes. Please refer to Shade Panorama for actual shades.